



## ALK announces an R&D and Business Briefing in NYC on 21 May

May 1, 2014

Copenhagen, 2014-05-01 16:00 CEST (GLOBE NEWSWIRE) --

ALK (ALKB:DC / OMX: ALK B / AKABY / AKBLF) will host an R&D and business briefing for the investment community on Wednesday, 21 May in New York City. The meeting offers an opportunity to learn more about allergy immunotherapy and will highlight the recent advances and future potential for ALK's allergy immunotherapy business.

The agenda will introduce ALK as an emerging specialty pharmaceutical company with a global growth strategy, and will offer a broad introduction to allergy immunotherapy – a unique treatment of the underlying cause of allergic rhinitis and allergic asthma.

The meeting will focus on the growing opportunity for ALK's business in the US market following the recent FDA approvals for two sublingual allergy immunotherapy tablets, *GRASTEK*<sup>®</sup> and *RAGWITEK*<sup>™</sup>, both licensed to Merck for commercialisation in North America. There will also be a dedicated session on the company's forthcoming sublingual allergy immunotherapy tablet for the most prevalent allergy in the world, house dust mite allergy.

The meeting will close with a look at opportunities in Japan and other international markets, as well as a summary of R&D efforts to globalise ALK's existing portfolio and to expand into treating allergic asthma.

The confirmed presenters include the international key opinion leader in allergy immunotherapy, Professor Moises Calderon, MD from Imperial College London, as well as key ALK executives:

- Jens Bager: President and Chief Executive Officer
- Henrik Jacobi: Executive Vice President, Research and Development
- Søren Niegel: Executive Vice President, Commercial Operations
- José A. Moreno Toscano: President, ALK North America
- Per Plotnikof: Head of Investor Relations and Strategic Planning

Jens Bager, ALK's President and CEO, said: *"This meeting comes at an exciting time, following the FDA approvals for GRASTEK<sup>®</sup> and RAGWITEK<sup>™</sup>, the recent initiation of US Phase III trials for our house dust mite product, and positive results from a house dust mite Phase III trial in Japan. In addition, our newly announced collaboration with Eddingpharm in China illustrates that we are intent on further international expansion and growth. We look forward to telling you more about these developments and our plans for the future at our meeting in New York."*

The meeting runs from 12.30-4.30pm and will be followed by an informal reception.

For registration and more information on this event, please contact Janet Dally at [janetdally@maidstonelifesci.com](mailto:janetdally@maidstonelifesci.com) or (+1 609-466-0466). Please use the link below to register your attendance online: <https://www.regonline.com/Alkbusinessbriefing>

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#### About ALK

ALK is a research-driven global pharmaceutical company focusing on allergy prevention, diagnosis and treatment. ALK is the world leader in allergy immunotherapy – a unique treatment of the underlying cause of allergy. The company has approximately 1,800 employees with subsidiaries, production facilities and distributors worldwide. ALK has entered into partnership agreements with Merck and Torii to commercialise sublingual allergy immunotherapy tablets in North America and Japan, respectively. The company is headquartered in Hørsholm, Denmark, and listed on NASDAQ OMX Copenhagen. Find more information at [www.alk.net](http://www.alk.net).