

To NASDAQ OMX Copenhagen A/S

TRANSLATION

Company release No. 16/2010

Six-month interim report (Q2) 2010 (unaudited)

Performance for the period

(Comparative figures for the same period of last year are shown in brackets/sales growth is measured in local currencies)

- ▶ The positive trend in sales continued during Q2, during which vaccine sales grew by 12%
- ▶ Total revenue for H1 was DKK 1,035 million (927) with 11% growth in vaccine sales
- ▶ Operating profit before depreciation and amortisation (EBITDA) for H1 increased to DKK 152 million (110)
- ▶ Operating profit (EBIT) for H1 increased by 52% to DKK 108 million (71)
- ▶ Profit for H1 was DKK 83 million (54)

During the first six months of the year ALK experienced satisfactory growth in both sales and earnings, which was broadly based on products and markets. The positive progress in ALK's business during the past quarters thus continued.

With effect from 1 July 2010, ALK has acquired the Dutch company Artu from Fornix Biosciences. The company is now being now integrated into ALK's Dutch subsidiary.

ALK has also completed the acquisition of a small American company, Nelco Laboratories, with effect from 1 August 2010.

Adjusting expectations for 2010 upwards

For the 2010 financial year and including the impact of acquisitions undertaken, ALK now anticipates growth of 9-12% in the sale of allergy vaccines, measured in local currencies, as against the previous 5-8%. ALK now expects a gain in operating profit (EBITDA and EBIT) of 10-15% as against a smaller gain previously. The consequences of the healthcare reform carried out in Germany have been factored into this outlook.

Hørsholm, 23 August 2010

ALK-Abelló A/S

Contact:

Jens Bager, President and CEO, tel. +45 4574 7576.

ALK holds a conference call for analysts and investors today at 11.00 a.m. (CET) at which Jens Bager, President and CEO, will present the results. Participants in the conference call are kindly requested to call in before 10.55 a.m. (CET). Danish participants should call in on tel. +45 7026 5040 or +45 3271 4767 and international participants should call in on tel. +44 208 817 9301. The conference call will also be webcast on our website: www.alk-abello.com, where the related presentation will be available shortly before the conference call begins.

FINANCIAL HIGHLIGHTS AND KEY RATIOS (unaudited)

Amounts in DKKm	H1 2010	H1 2009	Full year 2009
Income statement			
Revenue	1,035	927	1,935
Operating profit before other operating income and expenses	90	53	139
Operating profit (EBIT)	108	71	175
Net financial items	26	16	15
Profit before tax (EBT)	134	87	190
Net profit	83	54	118
Operating profit before depreciation and amortisation (EBITDA)	152	110	260
Average number of employees	1,563	1,492	1,513
Balance sheet			
Total assets	2,680	2,580	2,653
Invested capital	1,649	1,383	1,510
Equity	1,991	1,863	1,928
Cash flow and investments			
Depreciation, amortisation and impairment	44	39	85
Cash flow from operating activities	67	142	260
Cash flow from investing activities	(71)	(122)	(258)
- of which investment in tangible assets	(67)	(85)	(187)
Free cash flow	(4)	20	2
Information on shares			
Share capital	101	101	101
Shares in thousands of DKK 10 each	10,128	10,128	10,128
Share price – DKK	339	415	409
Net asset value per share – DKK	197	184	191
Key figures			
Gross margin – %	70	69	70
EBIT margin – %	10	8	9
Earnings per share (EPS) – DKK	8.37	5.40	11.85
Diluted earnings per share (DEPS) – DKK	8.37	5.40	11.85
Cash flow per share (CFPS) – DKK	6.75	14.26	26.11
Share price/Net asset value	1.7	2.3	2.1

Definitions: see last page

INCOME STATEMENT

Q2 2009		Q2 2010		Amounts in DKKm	H1 2010		H1 2009	
	%		%			%		%
434	100	477	100	Revenue	1,035	100	927	100
152	35	153	32	Cost of sales	308	30	286	31
282	65	324	68	Gross profit	727	70	641	69
81	19	93	19	Research and development expenses	180	17	162	17
216	50	239	50	Sales, marketing and administrative expenses	457	44	426	46
9	2	2	0	Other operating income and expenses	18	2	18	2
(6)	(1)	(6)	(1)	Operating profit/(loss) (EBIT)	108	10	71	8
3	1	19	4	Financial income	27	3	17	2
(1)	(0)	-	-	Financial expenses	1	0	1	0
(2)	(0)	13	3	Profit/(loss) before tax (EBT)	134	13	87	9
(1)	(0)	5	1	Tax on profit	51	5	33	4
(1)	(0)	8	2	Net profit/(loss)	83	8	54	6
14	3	16	3	Operating profit before depreciation and amortisation (EBITDA)	152	15	110	12

FINANCIAL REVIEW

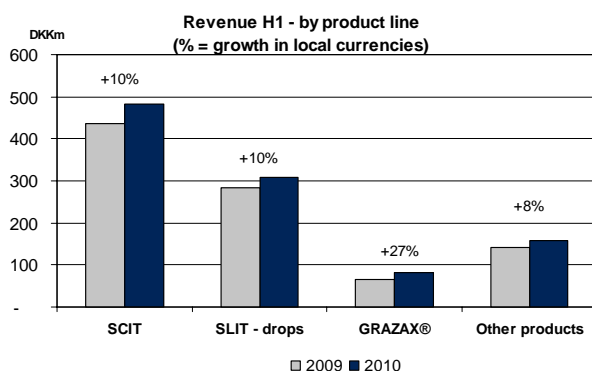
(Growth rates for revenue are stated as growth in local currencies, unless otherwise indicated)

Revenue during Q2 developed satisfactorily, increasing to DKK 477 million (434). During Q2 the company's core business, sales of allergy vaccines, rose by 12%. Revenue during H1 increased by 11% to DKK 1,035 million (927). Growth in sales was broadly based, driven in particular by the sale of GRAZAX[®] and SCIT products in Northern and Central Europe, drop based vaccines in France and Germany as well as other products in the USA. Acquisitions have positively affected half-year growth by approximately 1.5 percentage points and the impact of foreign currency rates was positive by approximately 1 percentage point.

Revenue – product lines

During the first six months of 2010 sales of injection based allergy vaccines (SCIT) increased by 10% to DKK 484 million (436). This growth was driven by the Northern European and Central European Regions as well as the USA and China. The launch of the new, improved SCIT product, AVANZ[®], continues to contribute to a generally positive performance on the German market. In addition, AVANZ[®] was introduced in Italy at the end of H1. The changed market conditions in the Netherlands also had a positive impact on the sale of registered SCIT products. Sales of injection based vaccines accounted for 47% (47) of the company's total sales.

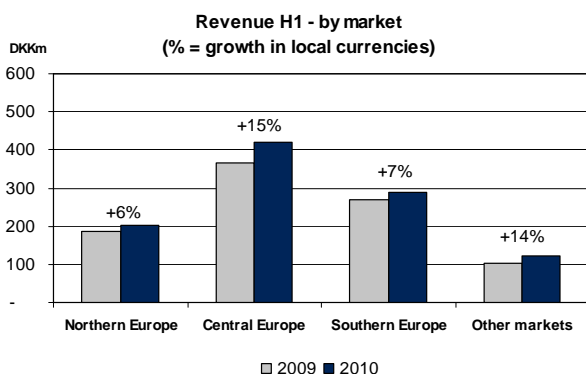
Sales of sublingual, drop based vaccines (SLIT) grew by 10% to DKK 309 million (283). Performance was good in France and Germany, with the acquisition of ThemoCare making a positive contribution to the development in sales of SLIT drops. Sales experienced a negative trend in the other markets, including the Netherlands, where the authorities made extensive regulatory changes



in 2009, affecting non-registered SLIT products. Overall, sales of drop based SLIT products accounted for 30% (31) of the company's total sales.

Sales of GRAZAX[®] rose by 27% to DKK 83 million (65). This growth was driven by the Northern European and Central European markets. Tablet sales accounted for 8% (7) of the company's total sales.

Sales of other products rose by 8% to DKK 159 million (143). This development was affected, in particular, by period-to-period fluctuations between quarters in sales of adrenaline pens, especially in Great Britain. Sales of adrenaline pens in 2009 were relatively low during Q1 and relatively high during Q2, while the opposite applied to 2010. Sales of the diagnostic product PRE-PEN[®] in the USA, for which ALK acquired the rights in 2009, continue to develop positively. Sales of other products accounted for 15% (15) of the company's total sales.



Revenue – markets

In the Northern European Region, sales increased by 6% to DKK 202 million (185). As previously mentioned, performance was favourably affected by a broadly based gain in sales of tablets and SCIT products. In addition, the region's sales were affected by period-to-period fluctuations in the sales of adrenaline pens. Sales of SLIT drops in the region fell considerably due to negative developments on the Dutch market.

Sales in Central Europe grew by 15% to DKK 421 million (367) as a result of increasing tablet sales and a sharp increase in sales of injection based

vaccines. In particular, SCIT sales have been positively affected by the launch of the AVANZ[®] product. The acquisition of ThemoCare has also had a positive effect on the growth of sales in the region.

In the Southern European Region, sales increased by 7% to DKK 290 million (271). A very positive development in sales of SLIT drops in France was partly offset by falling sales in Italy, while developments in Spain have stabilised to some extent.

Revenue from other markets grew by 14% to DKK 122 million (104). This growth was driven primarily by North American sales of injection based preparations and the diagnostic product PRE-PEN[®].

Reference is made to note 2 for details on exchange rate effects.

Cost of sales amounted to DKK 308 million (286), and gross profit increased by 13% to DKK 727 million (641). The reported gross margin rose to 70% (69) as a consequence of acquiring ThemoCare and favourable developments in a number of exchange rates. In addition, the gross margin was affected by rising costs in conjunction with the planned launch of tablets in North America.

Total **capacity costs** rose by 8% to DKK 637 million (588). Discounting the acquisition of ThemoCare and Artu, the underlying growth in total capacity costs is 5% and driven mainly by the rising expenditure on research and development. Research and development expenses for the period accounted for DKK 180 million (162), equivalent to 17% (17) of revenue for the period, and related partly to a number of clinical activities, including the GAP study (GRAZAX[®] Asthma Prevention). To this should be added extensive support for the partnership with Merck, the company's US partner, and new regulatory conditions in Europe, which involve increased demand for documentation of the company's unregistered product portfolio. Sales, marketing and administrative expenses increased by 7% to DKK 457 million (426) and were affected by acquisitions in particular.

Operating profit showed satisfactory growth. Operating profit before depreciation and

amortisation (EBITDA) was DKK 152 million (110). Reported operating profit (EBIT) increased by 52% to DKK 108 million (71), corresponding to an EBIT margin of 10% (8). EBIT included net operating income of DKK 16 million (17) from Merck, the company's US partner. Exchange rates had a favourable impact on EBIT.

Net financials were an income of DKK 26 million (16) and were to a significant extent favourably affected by unrealised exchange gains on intercompany balances in USD.

Income tax for the period amounted to DKK 51 million (33), corresponding to an unchanged, effective tax rate of 38%. Profit for the period thus rose by 54% to DKK 83 million (54).

The **cash flow from operating activities** was an inflow of DKK 67 million (142). This cash flow was negatively affected by changes in working capital due to lower trade payables resulting from the completion of capital investments and temporary stock increases in connection with the purchase of certain trade goods. The cash flow from investing activities was an outflow of DKK 71 million (122) relating to planned investments in production facilities, and ongoing maintenance. The free cash flow for the period was an outflow of DKK 4 million (an inflow of 20). The cash flow from financing activities was an outflow of DKK 76 million (56) and covers the payment of ordinary dividends and the purchase of own shares to cover the company's share option programme. At the end of the quarter, cash and cash equivalents totalled DKK 312 million against DKK 389 million at the end of 2009.

Equity stood at DKK 1,991 million (1,863) at the end of the period, corresponding to an equity ratio of 74% (72).

Outlook for the 2010 financial year

ALK generated robust income growth during the first half of the year and is now revising its previously announced expectations for 2010 upwards, despite the negative effects of a German healthcare reform that has now been implemented. For the 2010 financial year and including the effect of the acquisitions undertaken, ALK is now anticipating growth in allergy vaccine sales of 9-

12% measured in local currencies as against the previous 5-8%, primarily as a consequence of the acquisitions undertaken.

The gross margin is still expected to be marginally lower than last year. ALK is now expecting a gain in the operating profit (EBITDA and EBIT) of 10-15% as against a minor gain previously.

The earnings forecast includes milestone payments from the company's US partner, Merck.

The acquisition of the Dutch company Artu is expected to have only a minor positive effect on earnings in 2010 as a consequence of the transaction and integration costs.

The German healthcare reform, effective 1 August 2010, has been factored into the forecast for the financial year. Among other things, the reform includes a freeze on selling prices at 2009 levels and an increase of mandatory sales rebates for pharmaceuticals eligible for reimbursement to 16% from the former 6%. In the remaining five months of 2010, the reform is expected to have a negative impact on ALK's primary earnings in the range of DKK 50 million. The freeze on selling prices and the increase in sales rebates are expected to remain in force until the end of 2013.

As previously notified, investments in 2010 before acquisitions are still expected to total some DKK 140 million, which is considerably lower than in previous years.

OPERATING REVIEW

Acquisition of the largest allergy company in the Netherlands

Effective 1 July 2010, ALK has acquired the Dutch company Artu from Fornix Biosciences for DKK 146 million. The final consideration is expected to be slightly higher as a consequence of standard adjustments subsequently made to the working capital at the time of the acquisition. The company will now be integrated into ALK's Dutch subsidiary.

The acquisition is part of ALK's strategy to expand its global presence and contribute to the

consolidation of the allergy vaccine industry brought about by increased regulatory requirements to the products.

Acquisition of minor company in the USA

Effective 1 August 2010, ALK has also taken over the allergy vaccination activities from the company Nelco Laboratories for DKK 16 million. The company is a small business manufacturing and marketing injection based allergy vaccinations in the USA.

European allergy congress

In June 2010 the annual European allergy congress (EAACI 2010) was held in London, attended by more than 8,000 delegates from 110 countries. Once again this year, the congress had a striking focus on allergy vaccination, including the mounting scientific evidence in favour of treatment.

Among other things, ALK presented the positive five-year data from the long-term study (GT-08) on GRAZAX[®]. The study has shown a persistently positive effect on patients' symptoms and on the consumption of other medicine two years after the end of the actual treatment with GRAZAX[®].

ALK also held a well-attended scientific symposium and was once again the largest scientific contributor to the congress with a total of 37 scientific papers.

Changes to the Board of Management

In May, ALK announced that the company's chief financial officer (CFO) Jutta af Rosenborg (51) has chosen to focus her career on board of director activities and will be leaving her post at the end of August 2010. The new CFO and member of the Board of Management appointed by the Board of Directors is Mr Flemming Pedersen (45). ALK

expects the new CFO to join the company by 1 December 2010.

Risk factors

This interim report contains forward-looking statements, including forecasts of future revenue and operating profit as well as expected business-related events. Such statements are subject to risks and uncertainties as various factors, some of which are beyond the control of the ALK Group, may cause actual results and performance to differ materially from the forecasts made in this interim report. Without being exhaustive, such factors include, among others, general economic and business conditions, including legal issues, uncertainty relating to pricing, regulatory price controls, reimbursement rules and market penetration for GRAZAX[®], fluctuations in currencies and demand, changes in competitive factors and reliance on suppliers, but also factors such as adverse effects from the use of the company's existing and future products since allergy vaccination may be associated with allergic reactions of differing extent, duration and severity. Moreover, ALK cannot rule out the possibility of a general economic downturn having a potentially adverse impact on the use of allergy vaccines.

This interim report has been translated from Danish into English. However, the Danish text is the governing text for all purposes, and if there is any discrepancy, the Danish wording is applicable.

2010 Financial calendar

Silent period	19 October 2010
Nine-month interim report (Q3) 2010	16 November 2010

STATEMENT BY THE MANAGEMENT

Today the Board of Directors and Board of Management considered and approved the interim report of ALK-Abelló A/S for the period 1 January – 30 June 2010.

The interim report has been prepared in accordance with IAS 34 “Interim financial reporting” as adopted by the EU and additional Danish disclosure requirements for the interim reports of listed companies. As in previous years, the interim report is unaudited.

In our opinion, the interim report gives a true and fair view of the Group’s assets, equity and liabilities, financial position, results of operations and cash flows for the period 1 January – 30 June 2010. Moreover, in our opinion, the interim report gives a true and fair view of developments in the Group’s activities and financial position and describes significant risk and uncertainty factors that may affect the Group.

Hørsholm, 23 August 2010

Board of Management

Jens Bager
(President and CEO)

Jørgen Damsbo Andersen

Henrik Jacobi

Flemming Steen Jensen

Jutta af Rosenberg

Board of Directors

Jørgen Worning
(Chairman)

Thorleif Krarup
(Vice Chairman)

Nils Axelsen

Lars Holmkvist

Jesper Fromberg Nielsen

Anders Gersel Pedersen

Brian Petersen

Lars Simonsen

Peter Adler Würtzen

INCOME STATEMENT (unaudited)

ALK Group			ALK Group	
Q2 2009	Q2 2010	Amounts in DKKm	H1 2010	H1 2009
434	477	Revenue	1,035	927
152	153	Cost of sales	308	286
282	324	Gross profit	727	641
81	93	Research and development expenses	180	162
173	190	Sales and marketing expenses	363	339
43	49	Administrative expenses	94	87
9	2	Other operating income	19	19
-	-	Other operating expenses	1	1
(6)	(6)	Operating profit/(loss) (EBIT)	108	71
3	19	Financial income	27	17
(1)	-	Financial expenses	1	1
(2)	13	Profit/(loss) before tax (EBT)	134	87
(1)	5	Tax on profit	51	33
(1)	8	Net profit/(loss)	83	54
(0.10)	0.81	Earnings per share (EPS) – DKK	8.37	5.40
(0.10)	0.81	Diluted earnings per share (DEPS) – DKK	8.37	5.40

STATEMENT OF COMPREHENSIVE INCOME (unaudited)

ALK Group			ALK Group	
Q2 2009	Q2 2010	Amounts in DKKm	H1 2010	H1 2009
(1)	8	Net profit/(loss) for the period	83	54
		Other comprehensive income		
(15)	34	Foreign currency translation adjustment of foreign subsidiaries	56	(5)
(4)	(3)	Adjustment of derivative financial instruments for hedging	(2)	(3)
-	1	Tax related to other comprehensive income	(5)	-
(19)	32	<i>Other comprehensive income</i>	49	(8)
(20)	40	Total comprehensive income	132	46

CASH FLOW STATEMENT (unaudited)

	ALK Group	
	H1 2010	H1 2009
Amounts in DKKm		
Net profit	83	54
Adjustments:		
Tax on profit	51	33
Financial income and expenses	(26)	(16)
Share-based payments	5	5
Depreciation, amortisation and impairment	44	39
Change in provisions	1	2
Net financial items, paid	1	7
Income taxes, paid	(49)	5
Cash flow before change in working capital	110	129
Change in inventories	(11)	9
Change in receivables	24	(10)
Change in short-term payables	(56)	14
Cash flow from operating activities	67	142
Additions, intangible assets	(6)	(19)
Additions, tangible assets	(67)	(85)
Change in other financial assets	2	(18)
Cash flow from investing activities	(71)	(122)
Free cash flow	(4)	20
Dividend paid to shareholders of the parent	(50)	(50)
Purchase of treasury shares	(24)	-
Change in financial liabilities	(2)	(6)
Cash flow from financing activities	(76)	(56)
Net cash flow	(80)	(36)
Cash and cash equivalents at 1 January	389	449
Unrealised gain on foreign currency carried as cash and cash equivalents	3	(1)
Net cash flow	(80)	(36)
Cash and cash equivalents at 30 June	312	412

The cash flow statement has been adjusted to the effect that exchange rate adjustments in foreign subsidiaries are not included in the statement. As a result, the individual figures in the cash flow statement cannot be reconciled directly to the income statement and balance sheet.

BALANCE SHEET (unaudited)

Assets	ALK Group		
	30 June 2010	31 Dec. 2009	30 June 2009
Amounts in DKKm			
Non-current assets			
Intangible assets			
Goodwill	373	369	364
Other intangible assets	84	80	61
	457	449	425
Tangible assets			
Land and buildings	546	530	291
Plant and machinery	156	153	122
Other fixtures and equipment	64	62	63
Property, plant and equipment in progress	397	349	554
	1,163	1,094	1,030
Other non-current assets			
Securities and receivables	21	22	22
Deferred tax assets	53	53	93
	74	75	115
Total non-current assets	1,694	1,618	1,570
Current assets			
Inventories	329	300	285
Trade receivables	224	228	212
Receivables from affiliates	53	51	28
Income tax receivables	27	17	32
Other receivables	17	21	15
Prepayments	24	29	26
Cash and cash equivalents	312	389	412
Total current assets	986	1,035	1,010
Total assets	2,680	2,653	2,580

BALANCE SHEET (unaudited)

Equity and liabilities	ALK Group		
	30 June 2010	31 Dec. 2009	30 June 2009
Amounts in DKKm			
Equity			
Share capital	101	101	101
Other reserves	1,890	1,827	1,762
Total equity	1,991	1,928	1,863
Liabilities			
Non-current liabilities			
Mortgage debt	27	28	29
Bank loans and financial loans	12	13	14
Pensions and similar liabilities	78	77	75
Other provisions	148	148	142
Deferred tax liabilities	3	1	-
Other payables	-	-	4
	268	267	264
Current liabilities			
Mortgage debt	1	1	1
Bank loans and financial loans	4	4	3
Trade payables	71	134	106
Income taxes	50	35	61
Other payables	295	284	264
Deferred income	-	-	18
	421	458	453
Total liabilities	689	725	717
Total equity and liabilities	2,680	2,653	2,580

EQUITY (unaudited)

Amounts in DKKm	Other reserves					Total equity
	Share capital	Hedges of future transactions	Currency translation adjustment	Retained earnings	Total other reserves	
ALK Group						
Equity at 1 January 2010	101	1	(39)	1,865	1,827	1,928
Foreign currency translation adjustment of foreign subsidiaries	-	-	56	-	56	56
Adjustment of derivative financial instruments for hedging	-	(2)	-	-	(2)	(2)
Tax related to other transactions	-	(5)	-	-	(5)	(5)
Net profit	-	-	-	83	83	83
Total comprehensive income	-	(7)	56	83	132	132
Share-based payments	-	-	-	5	5	5
Tax related to other transactions	-	-	-	-	-	-
Purchase of treasury shares	-	-	-	(24)	(24)	(24)
Dividend paid	-	-	-	(50)	(50)	(50)
Other transactions	-	-	-	(69)	(69)	(69)
Equity at 30 June 2010	101	(6)	17	1,879	1,890	1,991
Equity at 1 January 2009	101	-	(28)	1,789	1,761	1,862
Foreign currency translation adjustment of foreign subsidiaries	-	-	(5)	-	(5)	(5)
Adjustment of derivative financial instruments for hedging	-	(3)	-	-	(3)	(3)
Net profit	-	-	-	54	54	54
Total comprehensive income	-	(3)	(5)	54	46	46
Share-based payments	-	-	-	5	5	5
Declared dividend	-	-	-	(50)	(50)	(50)
Other transactions	-	-	-	(45)	(45)	(45)
Equity at 30 June 2009	101	(3)	(33)	1,798	1,762	1,863

NOTES (unaudited)

1 ACCOUNTING POLICIES

The interim report for the period 1 January to 30 June 2010 is presented in accordance with IAS 34 "Interim financial reporting" as adopted by the EU and additional Danish disclosure requirements for interim reports of listed companies. The additional Danish disclosure requirements are defined in the Danish Executive Order on Interim Reports issued under the Danish Financial Statements Act.

In H1 2010, ALK implemented amendment of IAS 27: *Consolidated and separate financial statements*, amendment of IFRS 3: *Business combinations*, improvements to IFRS 2009 and IFRIC 17 and 18. The amendments of IAS 27 and IFRS 3 have resulted in a change in accounting policies in connection with future business combinations and additional disclosures in the notes to the financial statements. Otherwise, the accounting policies are unchanged from the accounting policies applied in the Annual Report 2009.

Reference is made to the Annual Report 2009 for a more detailed description of the accounting policies.

2 REVENUE

ALK Group			ALK Group	
Q2 2009	Q2 2010	Amounts in DKKm	H1 2010	H1 2009
		Revenue by product line		
195	220	SCIT	484	436
125	140	SLIT - drops	309	283
32	40	SLIT - tablets (GRAZAX®)	83	65
352	400	Total vaccines	876	784
82	77	Other products	159	143
434	477	Total	1,035	927
		Revenue by market		
100	94	Northern Europe	202	185
170	190	Central Europe	421	367
114	128	Southern Europe	290	271
50	65	Other markets	122	104
434	477	Total	1,035	927

Growth	Growth local currencies		Growth local currencies	Growth
13%	11%	SCIT	10%	11%
12%	13%	SLIT - drops	10%	9%
25%	23%	SLIT - tablets (GRAZAX®)	27%	28%
14%	12%	Total vaccines	11%	12%
-6%	-10%	Other products	8%	11%
10%	8%	Total	11%	12%
-6%	-9%	Northern Europe	6%	9%
12%	13%	Central Europe	15%	15%
12%	12%	Southern Europe	7%	7%
30%	18%	Other markets	14%	17%
10%	8%	Total	11%	12%

NOTES (unaudited)

3 OTHER OPERATING INCOME AND OTHER OPERATING EXPENSES

Other operating income and other operating expenses relate to income and expenses of secondary nature relative to ALK's main activities. The item includes income and expenses of net DKKm 16 (2009: DKKm 17) in relation to an agreement with Merck on a strategic alliance to develop and commercialise ALK's tablet-based allergy vaccines against grass pollen allergy (GRAZAX[®]), house dust mite allergy and ragweed allergy for the North American markets.

4 KEY CURRENCIES AND CURRENCY SENSITIVITY

Average exchange rates

	H1 2010	H1 2009
USD	5.68	5.58
GBP	8.62	8.38

Sensitivity in the event of a 10% increase in exchange rates (full year effect)

Amounts in DKKm	Revenue	EBIT
USD	approx. + 15	approx. - 15
GBP	approx. + 15	approx. + 10

The sensitivities are estimated on the basis of current exchange rates.

DEFINITIONS

Invested capital	<i>Intangible assets, tangible assets, inventories and current receivables reduced by liabilities except for mortgage debt, bank loans and financial loans</i>
Gross margin – %	<i>Gross profit x 100 / Revenue</i>
EBIT margin – %	<i>Operating profit x 100 / Revenue</i>
Net asset value per share	<i>Equity at end of period / Number of shares at end of period</i>
Earnings per share (EPS)	<i>Net profit/(loss) for the period / Average number of outstanding shares</i>
Diluted earnings per share (DEPS)	<i>Net profit/(loss) for the period / Diluted average number of outstanding shares</i>
Cash flow per share (CFPS)	<i>Cash flow from operating activities / Average number of outstanding shares</i>
Markets	<i>Geographical markets (based on customer location):</i> <ul style="list-style-type: none"> <i>o Northern Europe comprises the Nordic region, the UK and the Netherlands</i> <i>o Central Europe comprises Germany, Austria, Switzerland, Poland and minor selected markets in Eastern Europe</i> <i>o Southern Europe comprises Spain, Italy, France, Greece, Portugal and minor markets in Southern Europe</i> <i>o Other markets comprise the USA, Canada, China and rest of world</i>

Key figures are calculated in accordance with "Recommendations and Ratios 2010" issued by the Danish Society of Financial Analysts.