



## CMD 2024 Program



13:00 - 13:30

2028 Strategy: Allergy+

Peter Halling, President & CEO

13:30 - 14:30

**Key markets** 

Søren Niegel, EVP Commercial Operations Jacob Glenting, SVP Global Marketing, Partner Markets & China

Flora Beiche-Scholz, SVP Region Europe

14:30 - 14:45

Q&A session (Strategy and Key markets)

14:45 - 15:00

Short break

15:00 - 15:40

R&D

Henriette Mersebach, EVP R&D

Peter Sejer Andersen, SVP Research & Drug Discovery

15:40 - 15:55

**Product Supply** 

Christian G. Houghton, EVP Product Supply

15:55 - 16:05

Q&A session (R&D and Product Supply)

16:05 - 16:15

Short break

16:15 - 16:40

**Financials** 

Claus Steensen Sølje, EVP & CFO

16:40 - 16:55

Q&A session (Wrap-up)

16:55 - 17:00

**Closing remarks** 

Peter Halling, President & CEO

17:00 - 18:00

**Meet the Leadership team** 





#### Disclaimer

Today's presentations contain forward-looking statements, including forecasts of future revenue, operating profit and cash flow as well as expected business-related events. Such statements are naturally subject to risks and uncertainties as various factors, some of which are beyond the control of ALK, may cause actual results and performance to differ materially from the forecasts made in this announcement. Such factors include but are not limited to general economic and business-related conditions, including legal issues, uncertainty relating to demand, pricing, reimbursement rules, regulatory approvals, partners' plans and forecasts, fluctuations in exchange rates, competitive factors and reliance on suppliers. Additional factors include the risks associated with the sourcing and manufacturing of ALK's products. ALK undertakes no obligation to publicly update or revise forward-looking statements to reflect subsequent events or circumstances after the date made, except as required by law.





## 2028 strategy: Allergy



Peter Halling, President & CEO

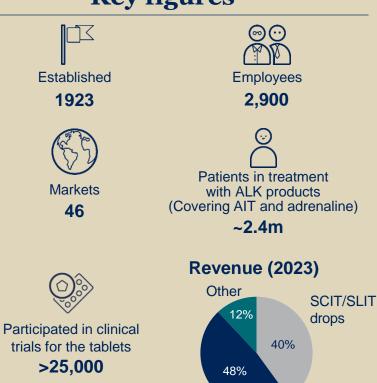




### ALK at a glance

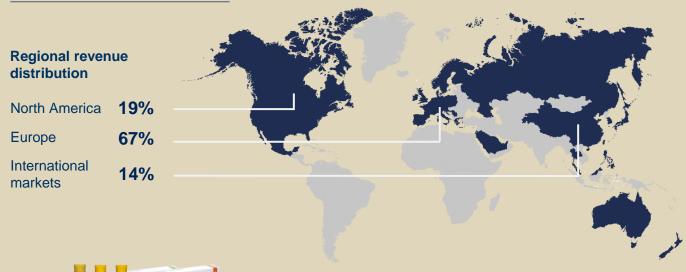
ALK is a global specialty pharmaceutical company focused on allergy. ALK markets allergy immunotherapy treatments and other products and services for people with allergy and allergy doctors. Headquartered in Hørsholm, Denmark, the company is listed on Nasdaq Copenhagen

#### **Key figures**



**Tablets** 

#### Global presence

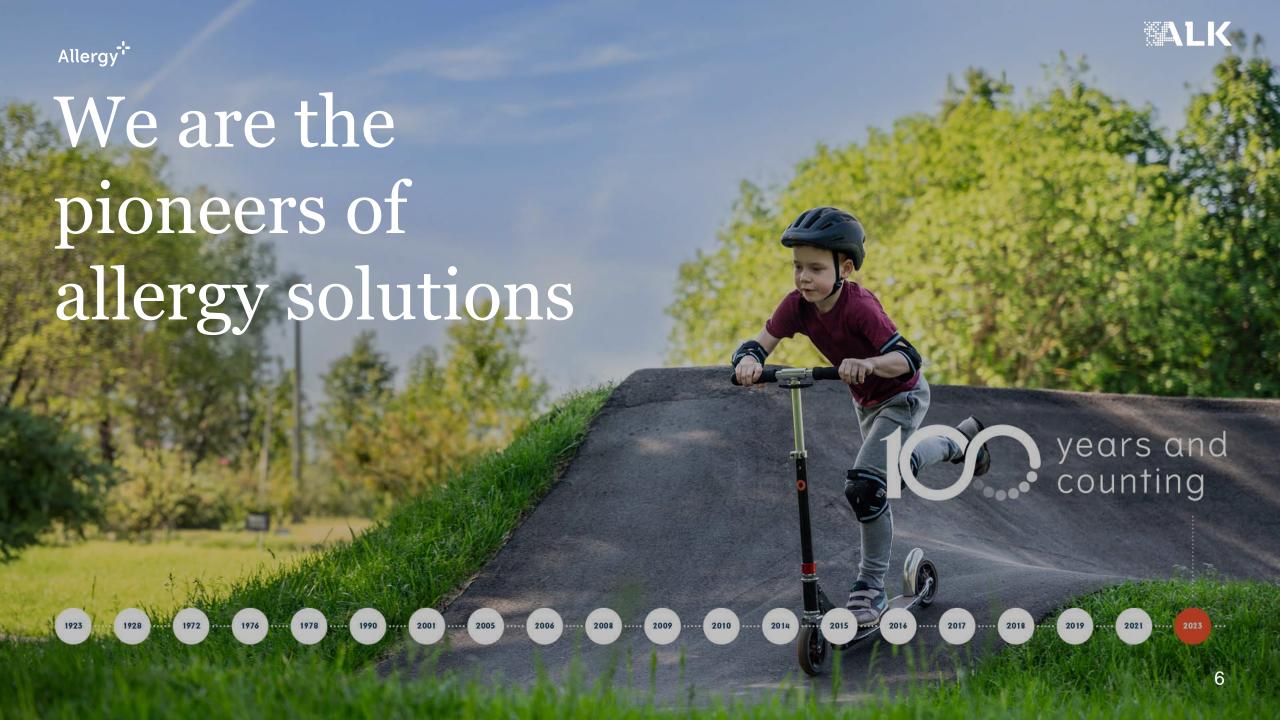


# ALUTARD SI ALUTAR

#### **Production sites in Europe/USA**

ALK's unique manufacturing processes ensure its products meet required quality standards and represent a significant barrier to potential competitors, making them an important factor in maintaining ALK's market position

5





# Allergy is the most common chronic disease globally





people globally have allergic rhinitis (AR)

people globally have

food allergy

children globally have allergic rhinitis (AR)

people in the US alone at risk of anaphylaxis





# Especially the millions of children waiting to be treated

- Children are often underdiagnosed and not treated
- Implications for children not being treated are potentially severe
- Childhood allergic rhinitis is increasing risk of asthma by 7X!
- Children with allergic rhinitis are impacted socially and in school
- Treatment of children is more successful than with adults
- Caregivers and Health Care Professionals are pushing for treatment







# The need for allergy solutions is only growing in a changing world



Climate change

Warmer weather, longer pollen seasons



**Urbanisation** 

New ways of living, higher levels of air pollution



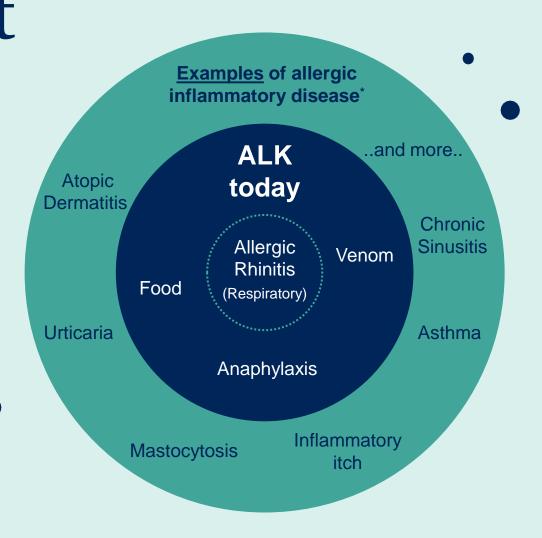
Food allergy on the rise

Changing dietary habits, environmental factors





There is significant need and a vast potential for innovative allergy solutions







### From farm to pharma

ALK is uniquely positioned to treat many more people living with allergy...







### Aspiring to help millions of people...

Supporting business ambitions



Solidify AIT leadership with evidence-based portfolio and full coverage

Build global position in food allergy and anaphylaxis



Successfully innovate to enter adjacent business areas





Previous strategy gave us licence to operate



#### Since 2017

Good progress on strategy

Solved and secured quality robustness in product supply

Optimised to strengthen portfolio and profitability

Successfully invested in expansion of tablet portfolio

Enabled increased evidence-based market access

Still challenges, but a solid foundation to build on...





As the pioneers of allergy solutions, we are now stepping into the next 100 years with a mission to help more people, with more solutions, more efficiently

#### **Innovate**

We will innovate to create a balanced pipeline

#### **Focus**

We will grow by focusing on new patient groups and high-impact markets Life-changing allergy solutions for millions of people

#### Cultivate

We will cultivate our unique capabilities to stay ahead and to grow sustainably

#### **Optimise**

We will optimise to create the right foundation for scaling







- Sustain tablet momentum launch in paediatric channel and key geographies
- Drive focused growth re-allocate and increase investments in high impact markets
- Expand patient access to evidence-based AIT products and increase access to allergy care



- Build balanced pipeline to solidify AIT leadership and add new business segments
  - Continue investments in tablet portfolio and respiratory allergies
  - Build global position in food allergy and anaphylaxis
  - Explore new adjacent therapy areas



- Enable scale for on-going profitable growth
  - Reduce complexity simplify processes and invest in supporting digital infrastructure
  - Optimise costs streamline supplier landscape and portfolio composition
  - Drive operational excellence expand tablet capacity and continue production optimisation



- Strengthen competitiveness and future-proof upskilling capabilities, evolving culture and global mindset
- **Continue sustainability efforts** expand international-, inclusive- and diverse work environment, and reduce CO<sub>2</sub> emissions





### Key enablers for succeeding



# Allergy

Expand with partnerships and business development

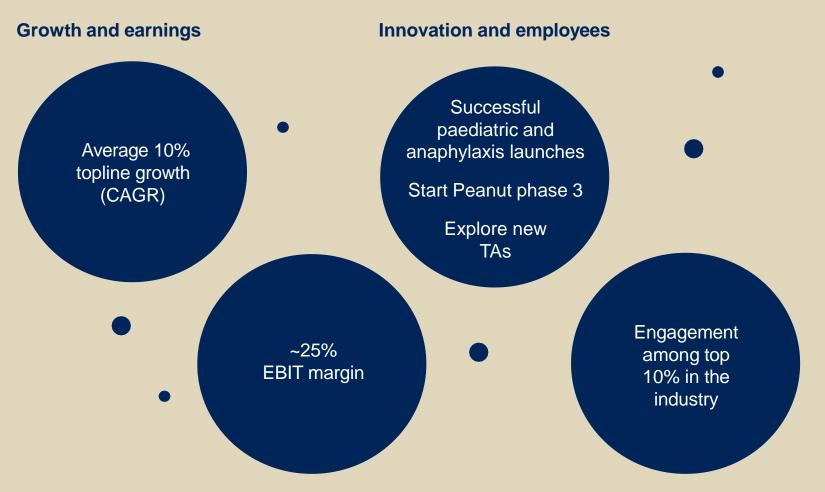
Evolve culture and mindset

Embrace Al and digital solutions





### Measuring our progress towards 2028



We are committed to shareholder value creation through topline growth, improved earnings, cash generation, and disciplined capital allocation







Key markets & growth drivers

ALK global market position and way forward with

focus on Allergy Immunotherapy (AIT)

Søren Daniel Niegel, EVP Commercial Operations

Jacob Glenting, SVP Global Marketing, Partner Markets & China

Flora Beiche-Scholz, SVP Region Europe



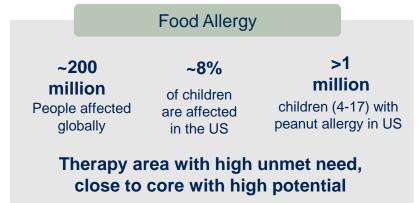


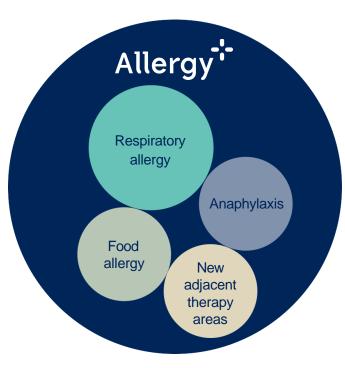


#### 100 years of AIT leadership with appetite for more

With a strong foothold in AIT, ALK expects to expand into new therapy areas with high unmet needs

# Respiratory Allergy 50 ~11bn ~45% million DKK ALK share People eligible Estimated AIT market value of global market ALK core business with high potential







New adjacent therapy areas

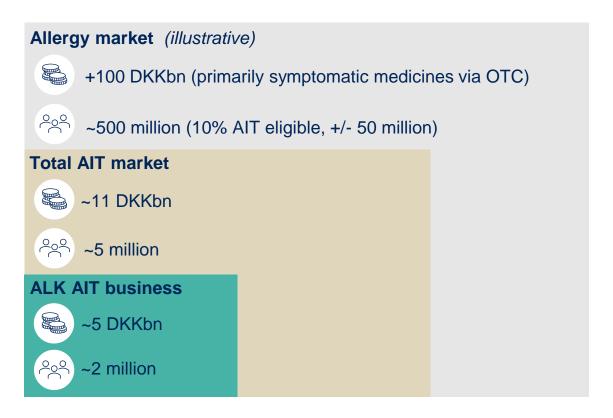
Indications with high unmet needs and strong capability fit to ALK



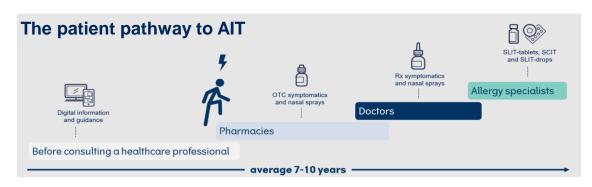


#### Allergic rhinitis is one of the world's biggest chronic diseases

AIT remains under-utilized: Only ~10% of people eligible for AIT are treated



Focused market shaping needed to overcome common AIT barriers



#### Unlocking the AIT market via chain of influence



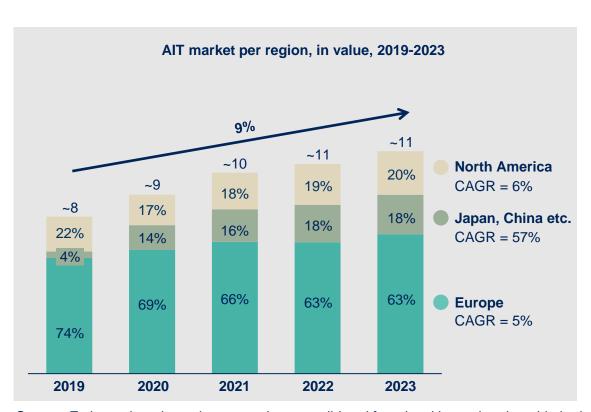


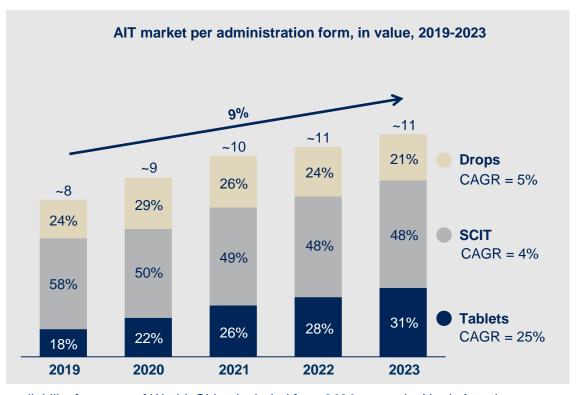


#### AIT is globally a growing market with high barriers to entry

Europe is dominating the global AIT market, North America is stable in share, while Japan and China are growing

SLIT-tablets have been the growth engine of the global AIT market for the past 5 years





Source: Estimated market value per region consolidated from local in-market data. Limited data availability from rest of World. China included from 2020 onwards. North America

SCIT bulk sales are ALK estimates for extracts + ancillary items

Note: Amounts in DKKbn



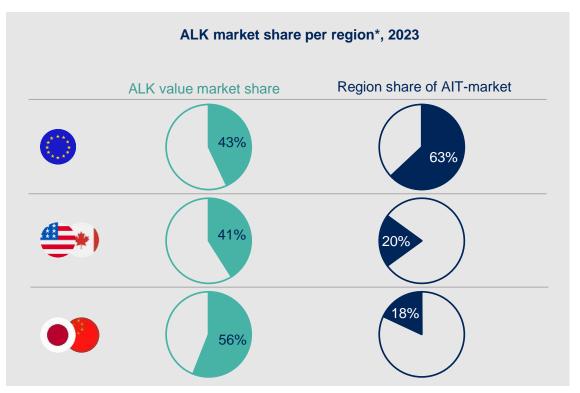


#### ALK has been the major driver behind the AIT market growth

**ALK** has continuously increased its market share...

... strengthening its leading position in the regions





Source: ALK market share is derived from internal estimates and various market data for markets in scope, Japan based on IQVIA in-market data to reflect true market share,

China total market incl. retail segment

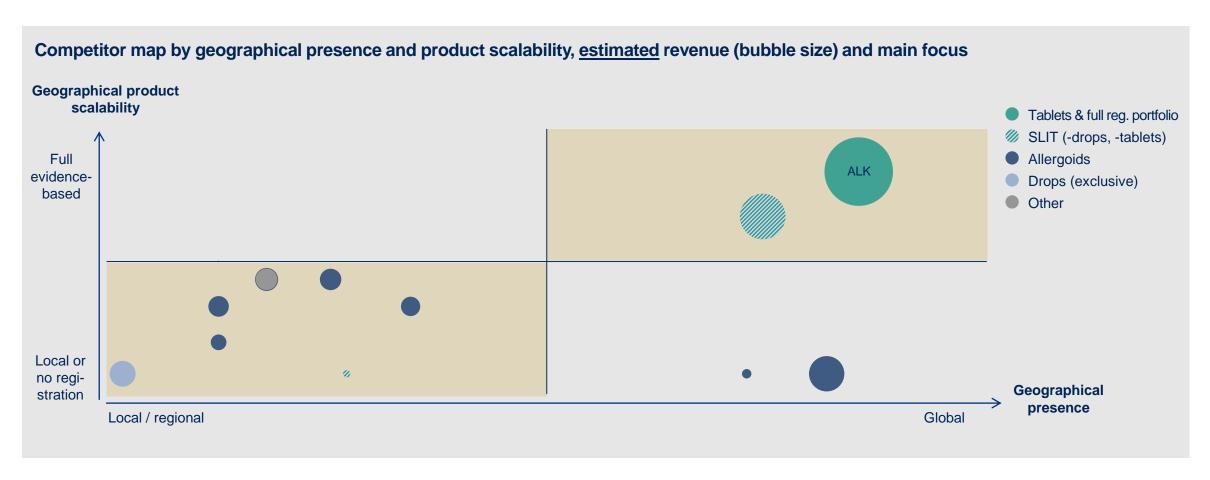
Note: Amounts in reported DKKbn





#### ALK is the global market leader in AIT

Standing on a strong foundation to further expand the position







#### ALK has a global focus with different go-to market models

#### **Affiliate archetypes**

# Capital allocation **gi**

Low



AIT-mature markets with dominance of evidence-based medicine, high ALK market share, high SLIT-tablet adoption and solid growth, e.g., Germany and the Nordics

ALK focus on market expansion to new segments



#### **Growth Markets**

Fast-growing markets, at earlier stage in the evidencebased medicine transformation and AIT adoption, driven by ALK, e.g., Benelux, Switzerland, Canada, China

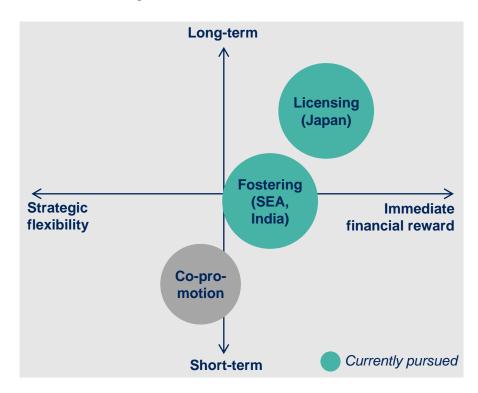
ALK focus on market penetration and expansion



Markets characterized by high structural barriers for (evidence-based) AIT, requiring transformation of the market conditions to unlock potential, e.g., Spain, UK

ALK focus on public affairs and market access

#### **Partnership models**

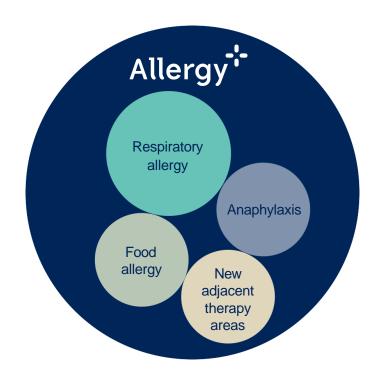






#### Nurturing ALK's position in the allergy market through AIT

...will prepare for new portfolio assets from Allergy+ therapy areas





#### Geographical expansion outside Europe

US is the biggest market for Food allergy and Anaphylaxis, Asia is on the rise with a large unmet need and potential



High channel fit for prescriber depth and expansion

Allergists, ENTs & Paediatricians in particular



The right solutions for children in Respiratory, Anaphylaxis and Food Allergy

SLIT-tablet portfolio, Adrenaline assets and Food AIT

Note: ENT = ear, nose and throat doctor





# Global growth driver deep dive: Expansion to paediatric segment



Jacob Glenting, SVP Global Marketing, Partner Markets & China





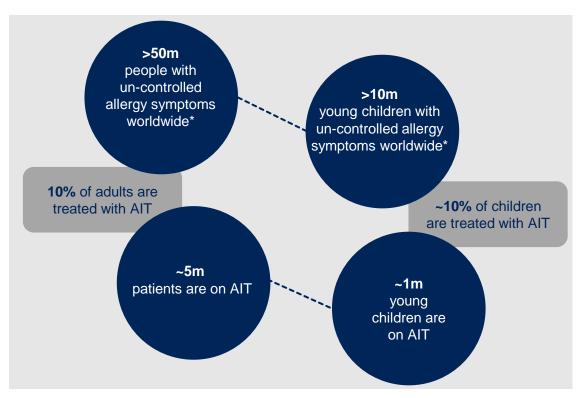
#### The AIT paediatric segment entails a big potential for ALK

Access and competition in the children segment are unique...

Children are high propensity AIT candidates

Digital child and caretaker universe with ~2m monthly online searches is unconquered

...and we believe we can treat more than 1 out of 5 children in the future.



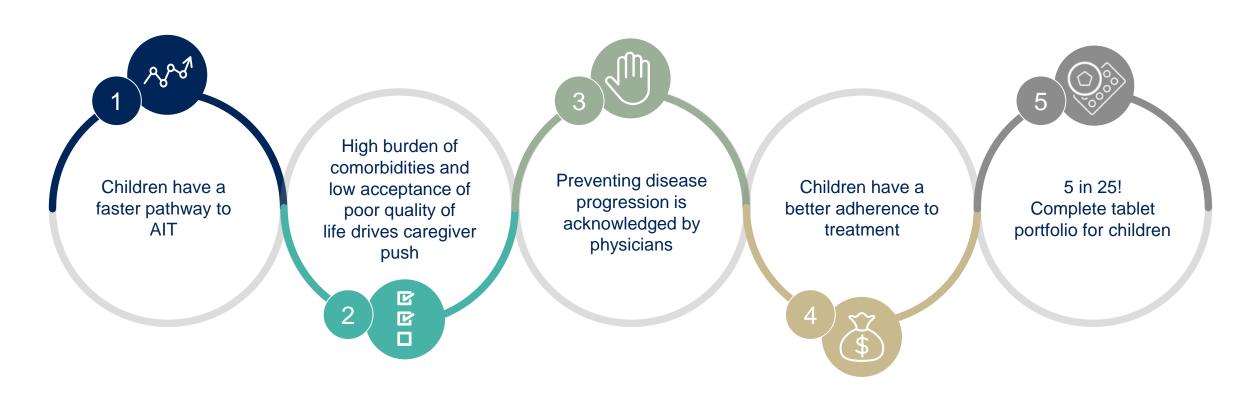
<sup>\* &</sup>gt;50m people are estimated to have uncontrolled allergy symptoms worldwide, of which 5m (2023) are in AIT treatment
Source: For allergic population: ALK estimates based on various publications on prevalence of respiratory allergy and market reports. For patients in treatment: ALK estimations
Online searches: Google Keyword search





#### ALK has the right solutions for the paediatric segment

Market research, real-world evidence and insights from our markets show that...







#### ALK aims to have a complete SLIT-tablet portfolio by 2025

...covering all major respiratory allergies and age groups across regions

Granted and anticipated approval per age indication for ALK SLIT-tablets																				
		GRAZAX			ACA	ACARIZAX°			ITULAZAX* ••••••••••••••••••••••••••••••••••••				RAGWIZAX°				CEDARCURE			
	Age	5-11	12-17	18-65	5-11	12-17	18-65		5-11	12-17	18-65		5-11	12-17	18-65	5	11	12-17	18-65	
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### Regional deep dives: Europe



Flora Beiche-Scholz, SVP Region Europe



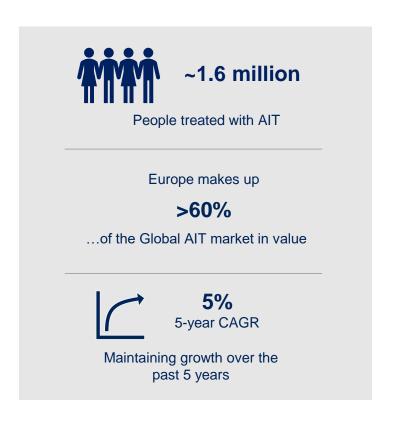


#### ALK is driving the European AIT market transformation

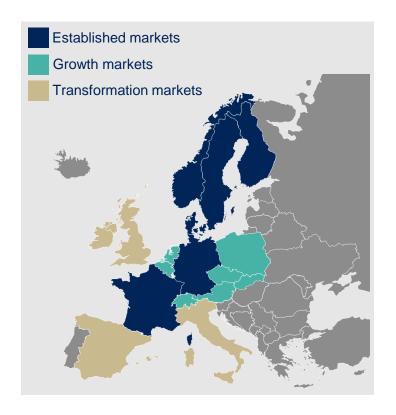
In a growing European AIT market...

...ALK is expanding market share...

#### ... accelerated by the shift to evidence-based medicine





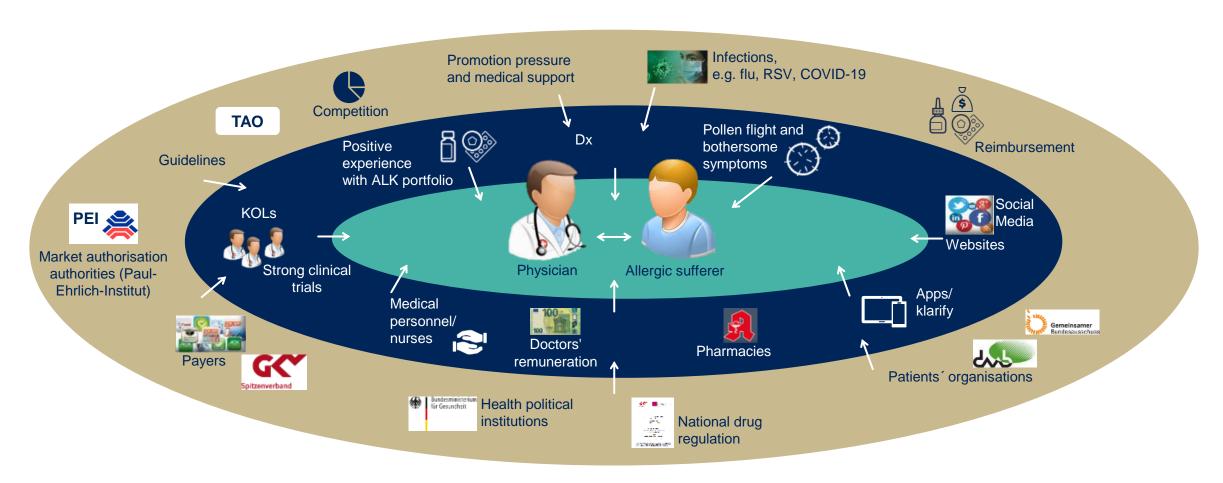






#### Driving market transformation is a multifold task

Addressing barriers and opportunities in the right order is key, as experience from Germany shows

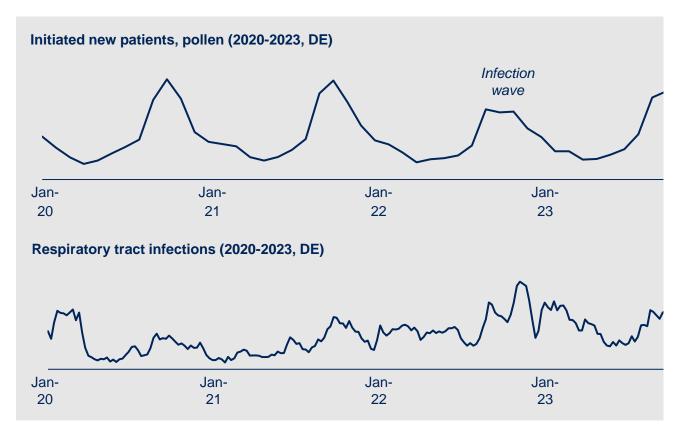






#### Lessons learned from a 'perfect storm' in Europe (2022/2023)

#### Respiratory tract infection wave has hampered the market in 2022/23



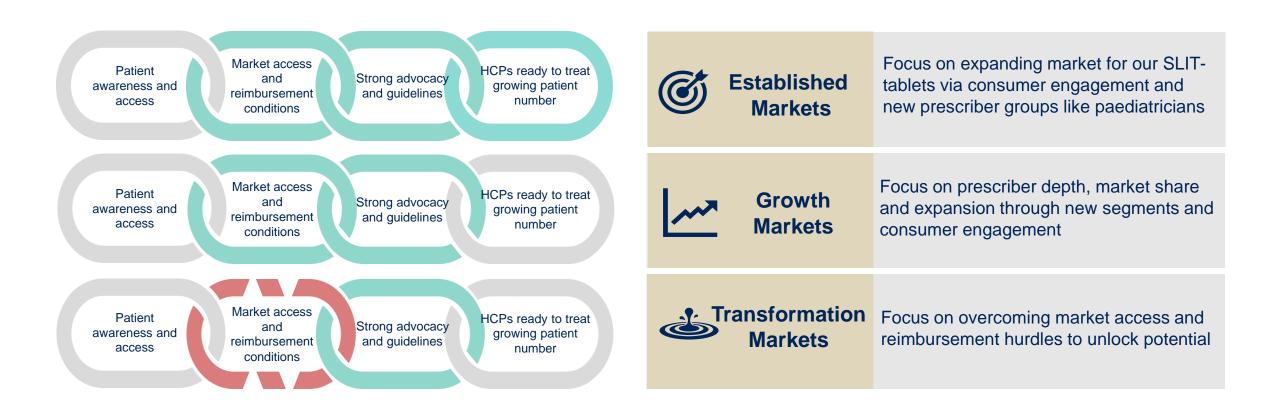
#### Mitigation strategies for the future

- For better patient care, the initiation season needs to be broadened beyond the high season for respiratory tract infections
- Capacity can be increased through mobilisation of other prescriber groups
- Visibility of underlying market trends is improved due to changes in data sources





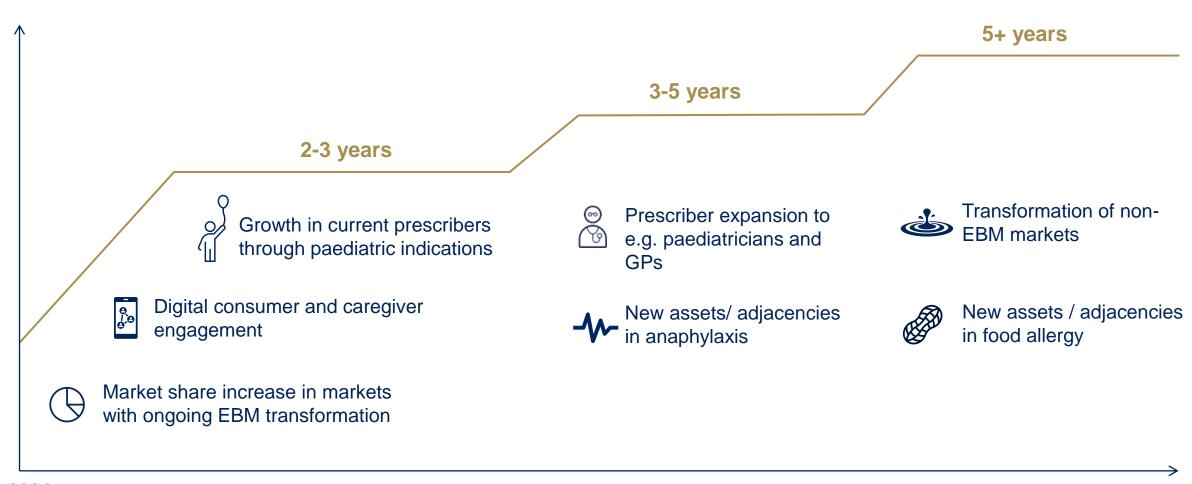
#### Go-to-market models adjusted to needs and growth outlook







## Europe expected to grow on short-, mid- and long-term levers



2024



### **\LK**

## ALK regions: International Markets



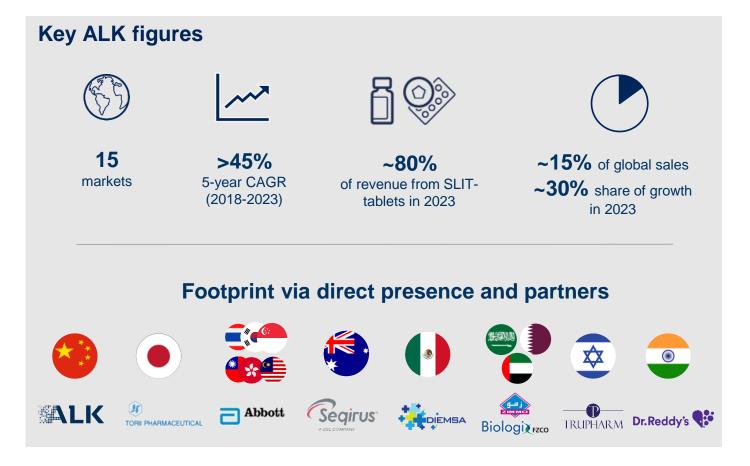
Jacob Glenting, SVP Global Marketing, Partner Markets & China





## International Markets: Diverse region with growth momentum

Additional opportunities are still to be unlocked





Source: ALK ex-factory sales data 39



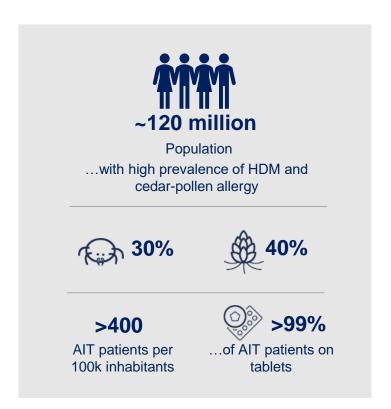


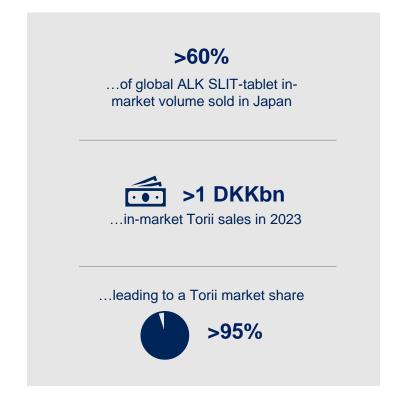
## ALK is market leader in Japan through partner Torii

A significant potential...

...in a market with Torii / ALK leadership...

...and strong growth levers.









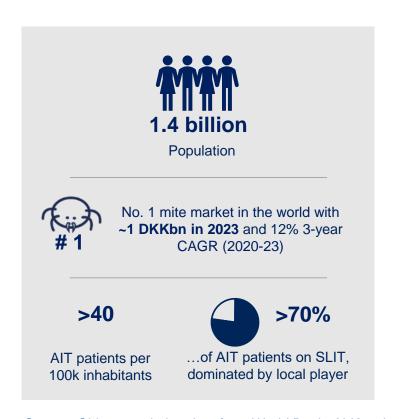


## China has potential to become a future growth driver for ALK

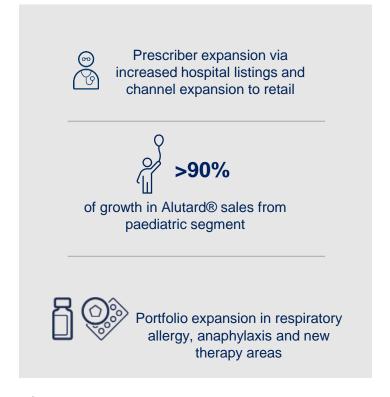
The 5<sup>th</sup> biggest AIT market in the world....

...with a growing ALK presence...

...and several opportunities for ALK.









### ALK

## ALK regions: North America



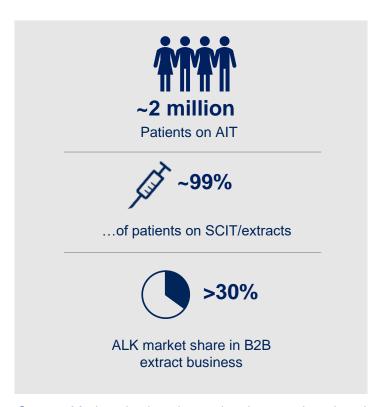
Søren Daniel Niegel, EVP Commercial Operations



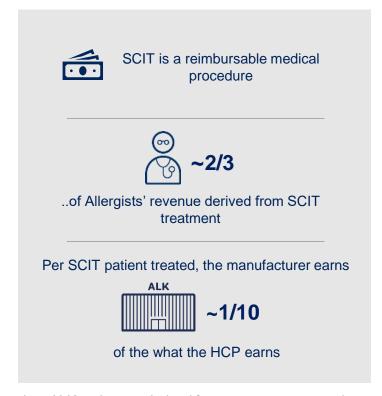


### US AIT market is big with challenging tablet barriers to overcome

## US AIT market is dominated by SCIT...



## ...due to systematic benefits for prescribing SCIT...



### ...leading to barriers for SLITtablet prescriptions.







## Unlocking the US opportunity is done via focused investments

## Paediatric segment is a significant opportunity for ALKs SLIT-tablet portfolio





**Paediatricians** 

**4 million** AIT eligible people seeking allergy care

No good answers for suffering patients, worried of allergic march

**Allergists** 

3 million AIT eligible people seeking allergy care, ~2 million are on SCIT

Believe they have a good solution with SCIT, no need for change

PCPs/ other specialists

**5 million** AIT eligible people seeking allergy care

No good answers for most, some are prone to SCIT or drops

A focused and scalable go-to-market model is used to unlock the market...



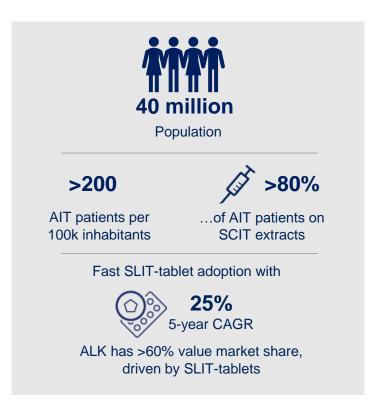
Source: Claims data analysis, market research, in-market Rx data, and internal calculations by ALK Note: PCP = primary care physician



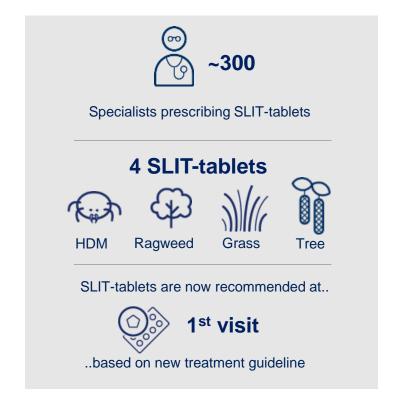


## Canada is a growth market, becoming the 'New Nordic'

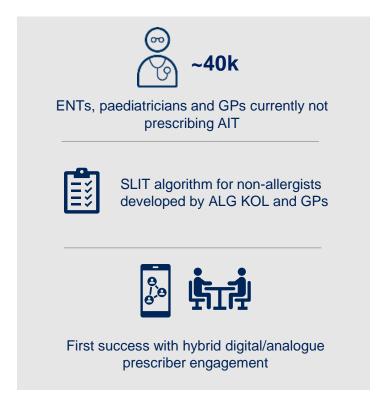
Canada has significant potential to be unlocked...



...through favorable conditions with current prescriber groups...



...and high potential with new prescriber segments





## Closing remarks

- The global AIT market is growing, ALK has been the major driver behind, and we expect this to continue
- Our pipeline focus/assets is expected strengthen our global market position in prescription-based allergy
- The children segment in AIT holds a big untapped potential, and ALK can bring the right solutions
- The US AIT market is big, and we will steadily unlock the barriers with a focused approach
- 'International Markets' is a diverse region with momentum and with several opportunities being pursued
- The European AIT market, under transformation, is holding potential with ALK in the driver's seat







## Q&A session

Strategy & Key markets







# Break We will reconvene at 15:00

Next presentation:

### R&D

Henriette Mersebach, EVP R&D

Peter Sejer Andersen, SVP Research & Drug Discovery



Research & Development

Expansion of R&D pipeline to serve more people with allergy

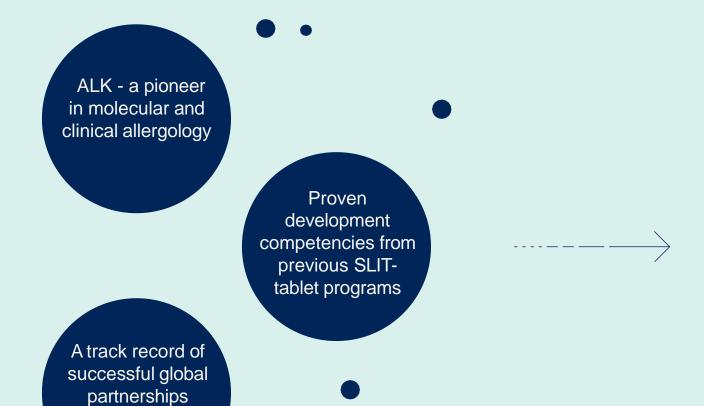
Henriette Mersebach, EVP, Global Research & Development Peter Sejer Andersen, SVP, Global Research & Drug Discovery





contributing to innovation



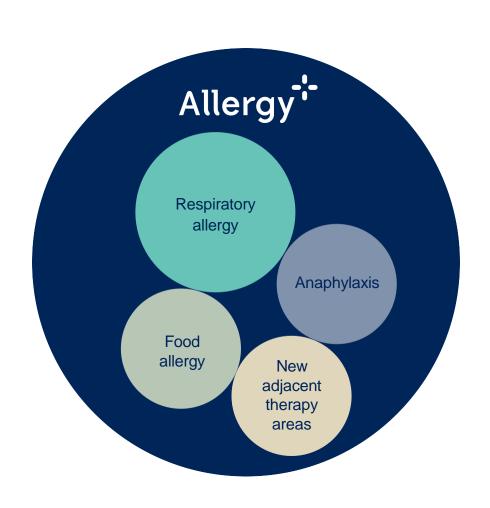


Ample opportunities to leverage ALK's core R&D capabilities and scientific leadership to amplify innovation and serve more people with allergy





## Remaining unmet needs in allergy call for more innovative solutions to improve outcomes



### **Respiratory allergy**

Many patients have uncontrolled disease despite symptom-relieving treatment

Intervention from young age is needed to combat the atopic march<sup>1</sup>

#### **Food allergy**

Life-threatening condition with high prevalence among children

Peanut & tree nut allergy account for the highest rate of anaphylaxis

#### **Anaphylaxis**

Massive under-utilisation of adrenaline auto-injectors

Optimal treatment is often impeded by late intervention and use

### New adjacent therapy areas

Indications with high unmet needs and inadequate treatment options

Ample opportunities to make a real difference to people





## **R&D vision** | Invest in building a balanced pipeline through internal & external innovation to bolster long-term growth

### **Strategic priorities**

1

Expand leadership in respiratory allergy, build portfolio in anaphylaxis & food allergy and expand pipeline into adjacent TAs

2

Leverage R&D capabilities to increase internal innovation

3

Grow and advance the pipeline through external innovation and partnerships

4

Deploy data, digital tools and AI throughout drug development

#### 2028 ambitions



Increased number of clinical pipeline assets



Balanced pipeline with regards to innovation potential, development risk, value potential, therapy area, development stage, etc.



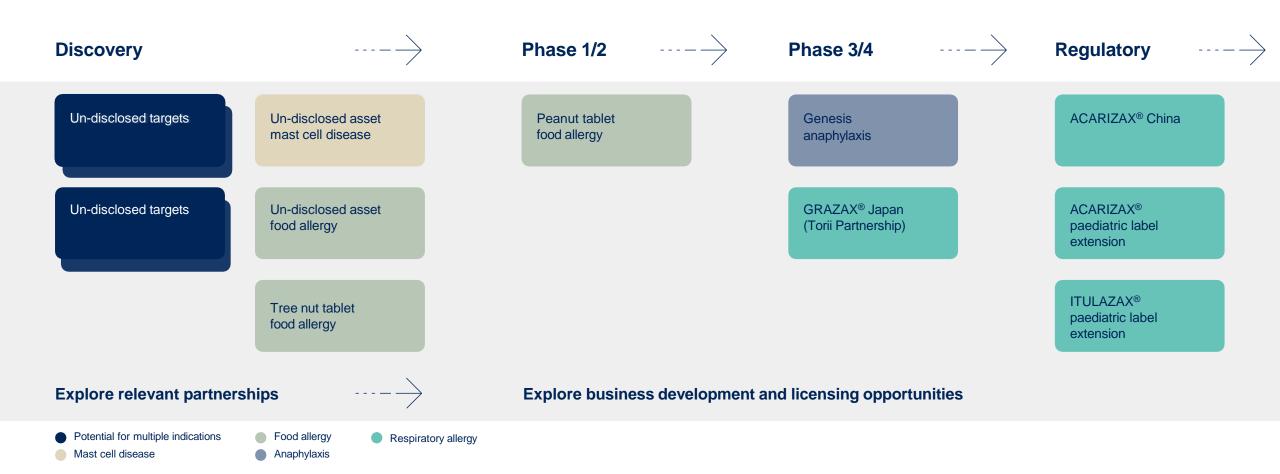
Bring more assets from research to development to launch

Note: TAs = therapeutic areas 52





## **Today's pipeline** supports ALK's mid-term growth targets — yet further innovation needed for longer term ambition







### Translating corporate strategic priorities to R&D pipeline activities

#### **Respiratory allergy**

Maximise the value of the respiratory portfolio through LCM

Pioneer disease modification and prevention of the atopic march

Enhance evidence generation by leveraging data and AI

#### **Anaphylaxis**

Committed to build portfolio

Progress Genesis development

Develop innovative solutions internally and through partnerships

#### Food allergy

Advance peanut AIT program

Progress pipeline projects with new mechanism of actions

Utilise data and AI to improve development programs & outcomes

#### New adjacent therapy areas

Progress new modalities in discovery

Research in key mechanisms (e.g. IgE memory B cells, mast cells)

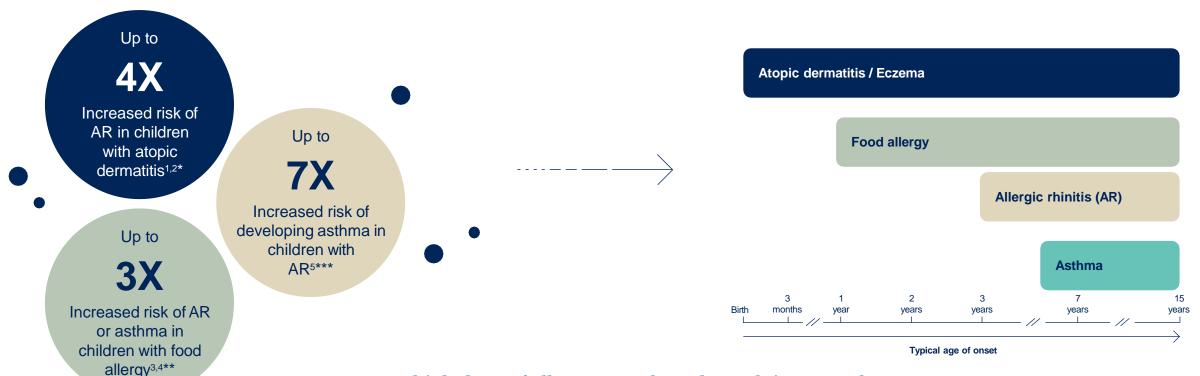
Build pipeline through internal & external innovation





## Respiratory allergy is a chronic progressive disease often leading to multiple co-existing disease manifestations

Intervention in early childhood may prevent disease progression



Exposure to a high dose of allergens such as through immunotherapy early in life can drive the developing immune system towards tolerance<sup>6</sup>





## Strengthen AIT leadership through paediatric indications and focused LCM



#### **Paediatric indications**

- Two successful Phase 3 paediatric clinical trials completed in 2023
- Regulatory filings to obtain paediatric indications globally for HDM and tree tablets



### **Focused Life Cycle Management**

- Geographical expansion of the tablet portfolio, e.g.
- GRAZAX® in Japan (Torii Partnership)



### **Evidence generation**

- Strengthen evidence around burden of disease, disease modification and new indications
- Use AI to generate new evidence by leveraging unique data foundation and strong data science capabilities

We are developing the most complete portfolio globally in AIT, supported by a strong body of evidence





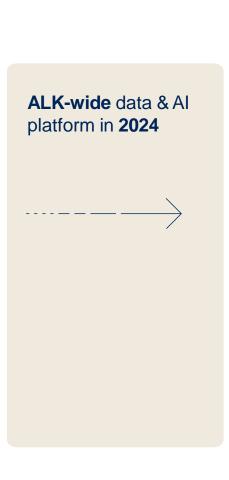
## Data and AI enhance R&D innovation and development efficiency in respiratory allergy and beyond...

### **Unique data foundation**

- 21 Phase 3 clinical trials
- 25+ years of lab data
- 100,000+ biobank samples
- 6m+ real world data from Klarify universe

#### **Data Science track record**

- Effect of SLIT on asthma
- Identification of memory B-cells
- Biomarker discovery
- Clinical data science
- Machine learning partnerships



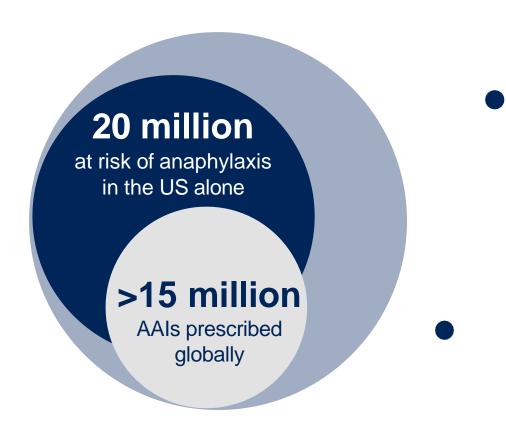


Note: HCP = health care professional





In a changing landscape, ALK remains dedicated to improving the life of people at risk of anaphylaxis - with a global portfolio of innovation



ALK is uniquely positioned in Anaphylaxis ...

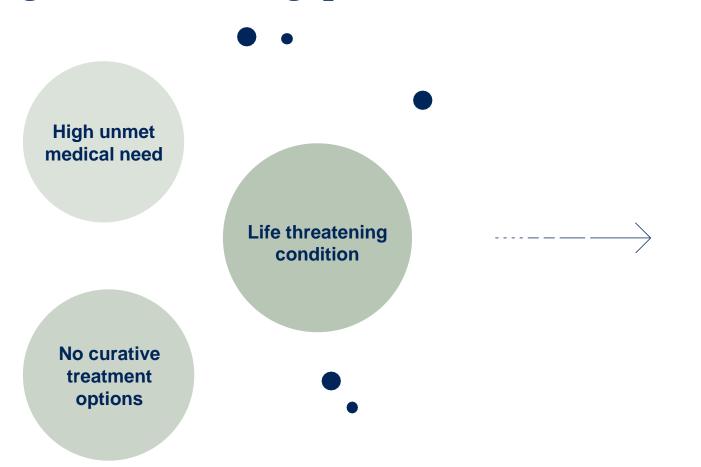
- Global company with strong legacy in anaphylaxis management
- Unmatched disease understanding and scientific leadership within severe allergies

.. to bring innovation to market and extend patient reach

- Current portfolio consisting of Jext, and the next-generation autoinjector, Genesis
- Committed to develop new patient-friendly solutions internally and through collaborations

### Allergy:

Despite recent advancements, the unmet need in food allergy remains high with notable gaps in the treatment landscape



### **Ambition:**

Build presence in food allergy with a portfolio strategy

#### **Priorities:**

- Advance peanut AIT program
- Progress pipeline projects with new MoAs
- Utilise data and AI to improve development programs & outcomes





## Drug development in food allergy is leveraging ALK's core R&D capabilities – starting with Peanut as point of entry

#### **ALK core capabilities Strategic considerations Bridge to new** indications Deep biology understanding Explore potential for **Build pipeline in** prevention of new allergies food allergy Unfold potential for long-term disease control World class experts Establish presence in Introduce novel concepts in molecular and and new modalities **Peanut allergy** clinical allergology • Pursue pipeline-in-aproduct Expand from peanut allergy • Build on legacy in AIT with the to food allergy **SLIT** platform Assess potential in adjacent indications with strong ALK Address the highest unmet Proven development SLIT tablets shown to be fit needs competencies from safe, efficacious and suited previous SLIT-tablet for paediatric use programs Unique MoA





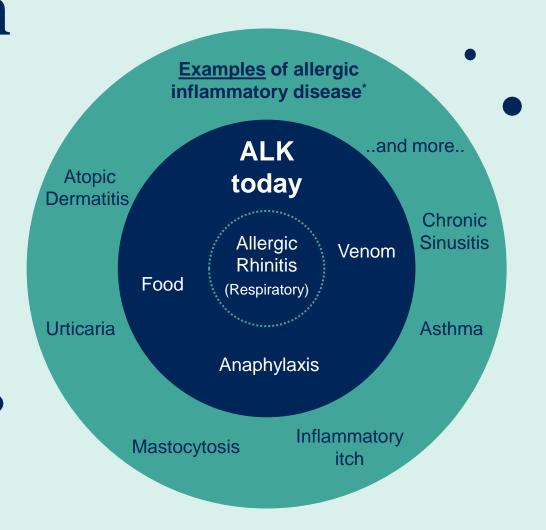
## ALLIANCE study with Peanut tablet progressing as planned and amended with seamless Phase 1-2 design for an early efficacy read-out

#### **ALLIANCE** study **Results from Part 1** Part 3<sup>1</sup> Part 1 Part 2 Evaluate safety For all doses, the peanut Establish dose Assess safety and and tolerability of tablet was shown to be safe efficacy of various range and upentry dose maintenance doses and tolerable dosing regimen Randomised No serious adverse Part 2 is placebo-controlled, ongoing and events multicenter study scheduled to complete later in No cases of treatment 2024 emergent anaphylaxis





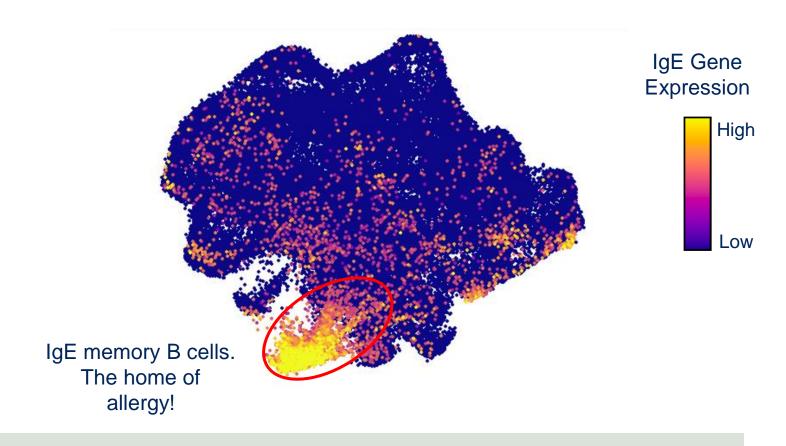
Gradual expansion into a broader
Therapy Area landscape







## Immunomodulation takes center stage - New technologies lead to **breakthrough discoveries** in allergy

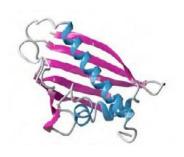


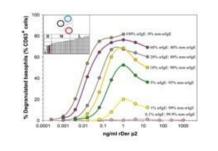




### Building on decades of innovative research at ALK











1984 ○ ..... ○ .... ○ .... ○ ..

Setting global standards for extract quality in AIT Pioneering molecular and structural biology of allergens Seminal work on IgE triggering by allergens

Building the SLIT tablet portfolio in respiratory allergy

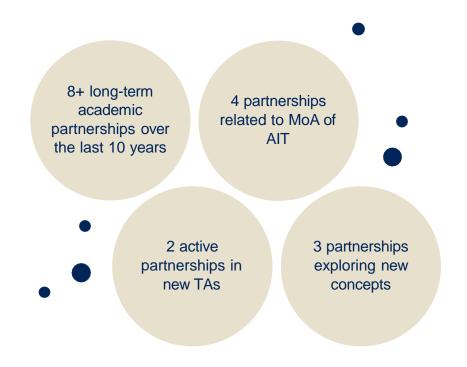
IgE memory B cells, the home of allergy



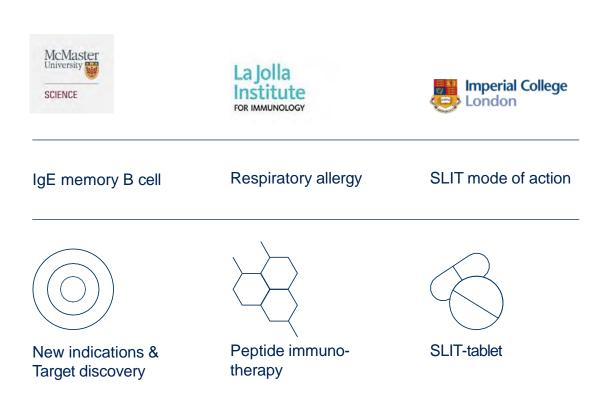


### Leveraging global academic partnerships to propel innovation and build pipeline

#### Academic partnerships within the last 10 years



### Selected key highlights of partnerships







### Strengthen innovation through collaborations

Academic collaborations fueling initiation of the Peanut SLIT tablet program



Industry advisor for DTU FOOD project



Minor partner in DTU FOOD project sponsored by Innovation Fond DK



**SickKids** 

McMaster collaboration in food allergy immunobiology
+ SickKids collaboration on tree nut allergy



Main industry partner in DTU FOOD project sponsored by Innovation Fond DK

Initiation of internal research in peanut allergy



Initiation of CMC development of peanut SLIT tablet



Initiation of Phase I clinical trial with peanut SLIT-tablet



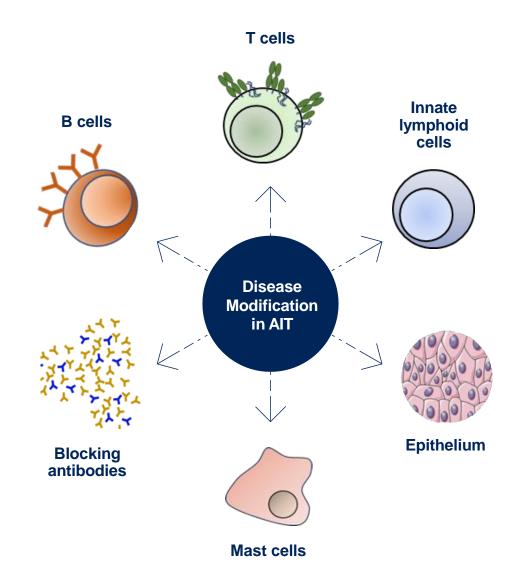




## ALK's research and drug discovery at present

### **ALK core competences**

- Internationally recognised centre in AIT mode of action
- World leading centre in molecular and clinical allergology
- Expert knowledge in mast cell and basophil activation
- Expert knowledge in recombinant antibodies and lymphocyte biology

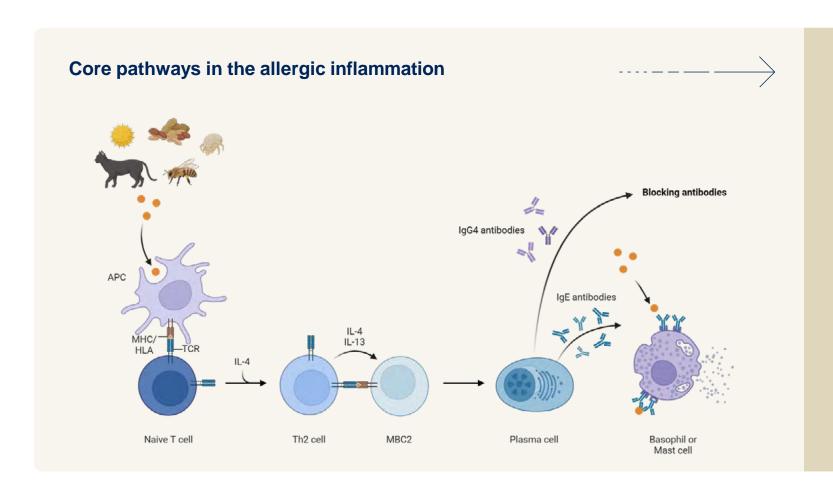






### ALK well positioned to pursue new adjacent indications<sup>1</sup>

Leveraging deep knowledge in "Type 2" immune mechanisms and dysregulation





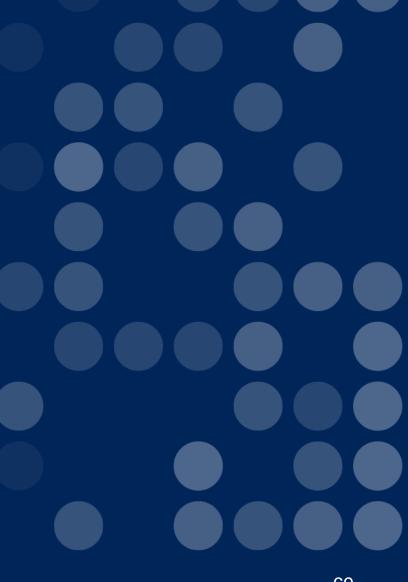
Examples of relevant adjacent indications<sup>1</sup>

- Severe allergy
- Asthma
- Atopic dermatitis
- Mast cell disease, e.g.
  - Urticaria
  - Mastocytosis



## Closing remarks

- Our R&D vision entails increased investments towards building a balanced pipeline for greater, long-term growth
- Strengthen leadership in respiratory allergy, and build a global position in anaphylaxis
- Pursue a portfolio strategy in food allergy with the Peanut tablet as point of entry
- Build upon a foundation of innovative research to expand into new adjacent indications
- Ample opportunities to leverage core R&D capabilities and scientific leadership to amplify innovation and serve more patients with allergy



Allergy:

**Product Supply** 

From farm to pharma

**NLK** 

Christian G. Houghton, EVP Product Supply





### From Farm to Pharma











### Product Supply – facts and focus areas

ALK presenceProduction sitesKey global CMOs

Within Product Supply we are ~1,200 highly skilled employees on sites in Europe and the US

### **Key priorities:**

- Safeguard quality and supply
- Increase the SLIT-tablet capacity to 800 mill. tablets by 2030
- Execute on project PASS (Product And Site Strategy)
- Prepare for production of new Genesis autoinjector
- Deliver on sustainability targets
- Drive further efficiencies





# Allergen products are manufactured using unique technologies and know-how

There are four key steps ensuring that ALK's allergen products meet the required quality standards:



Step 1
Allergenic source
materials



Step 2
Allergen extract production and SQ standardisation



Step 3
Finished product production





Step 4
Packaging and distribution

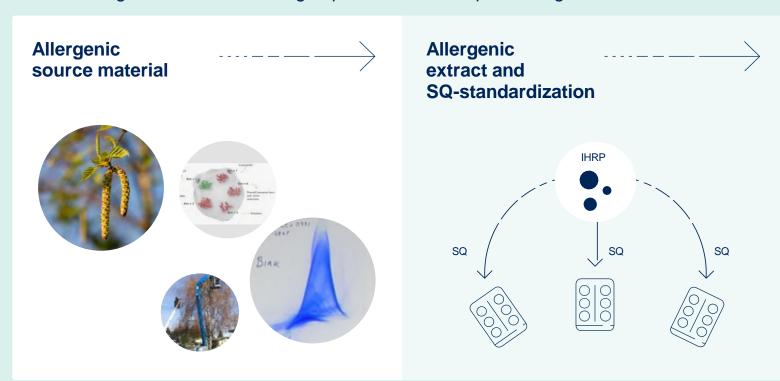
Note: SQ = standard quality 73





# Biological manufacturing processes and standardisation procedure create significant barriers to entry

The active ingredient in ALK's allergen products are complex biological substances...





... and can only be made using ALK's SQ-procedure and In-House-Reference-Preparation





# Current and new initiatives expected to increase the capacity to ~800 million tablets by 2030





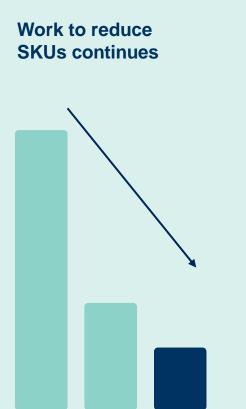


## Alongside with safeguarding quality and supply, Product Supply becomes less complex and more efficient

## Efficiency improvements driven by

- Optimisation of legacy product portfolio (PASS)
- Reduced scrap
- Scale-up effects
- Manufacturing and quality excellence

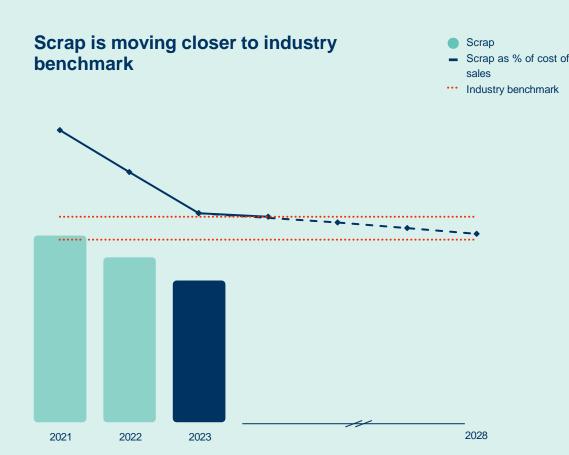




2018

2024

2010





## Closing remarks

- Significant experience within manufacturing and scaling of standardised allergen products
- Tablet capacity expansion will continue within current footprint
- Continued high focus on quality, supply robustness and efficiency improvements through our Manufacturing and Quality Excellence program







# Q&A session

R&D and Product Supply







# Break We will reconvene at 16:15

Next presentation:

#### **Financials**

Claus Steensen Sølje, EVP & CFO





## Financials



**WALK** 

Claus Steensen Sølje, EVP & CFO





## Commitment to long-term value creation

Through topline growth, simplification, improved earnings, disciplined capital allocation and cash generation

Focus on attractive markets and products



Driving efficiencies and reducing complexity



Disciplined capital allocation



Increasing earnings & cash generation

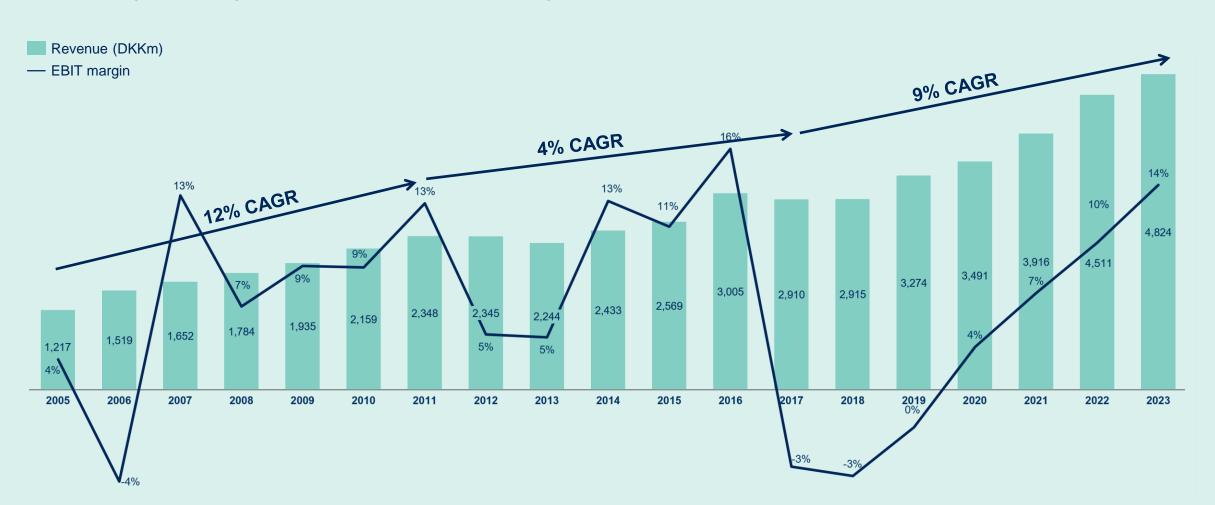






## ALK is a growth company

Accelerating revenue growth and sustainable, improving profitability since 2019



Note: Amounts in reported DKKm





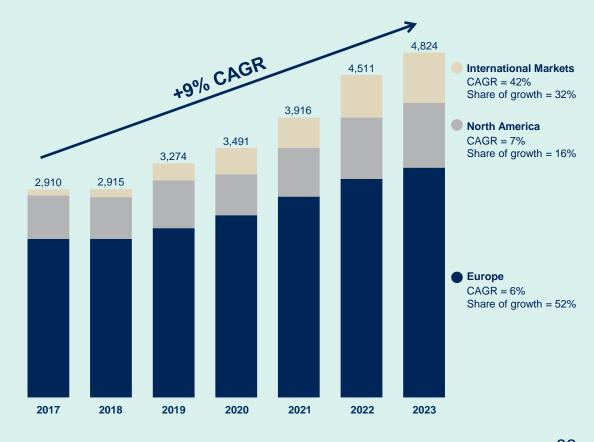
## Steady revenue growth since 2018 fuelled by tablets

Especially in Europe and International Markets (Japan)

#### **Revenue by products**

#### 4,824 +9% CAGR Other products 4,511 **CAGR = 4%** Share of growth = 7%3.916 3,491 3,274 SCIT/SLIT-drops CAGR = 0% 2.910 2,915 Share of growth = 1% Tablets CAGR = 28% Share of growth = 92% 2017 2018 2019 2020 2021 2022 2023

#### Revenue by geography



Note: Amounts in reported DKKm

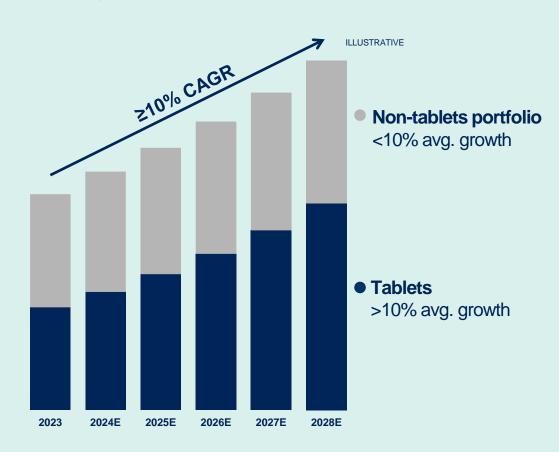




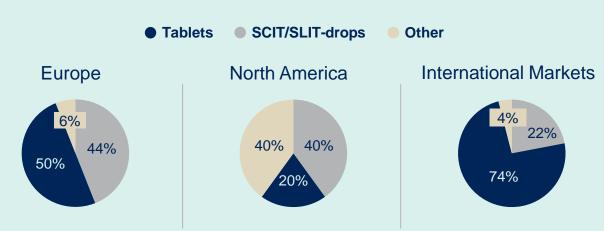
## Sustained high revenue growth towards 2028

Tablets remain key to growth, as we broaden our patient reach and achieve full paediatric coverage

#### Revenue growth aspiration (CAGR)



#### Share of revenue 2023



#### **Growth drivers towards '28**

- Higher tablet sales fuelled by paediatric launches
- Market transition to evidence-based medicines
- Prescriber expansion
- Capital allocation between low-growth and high-growth markets

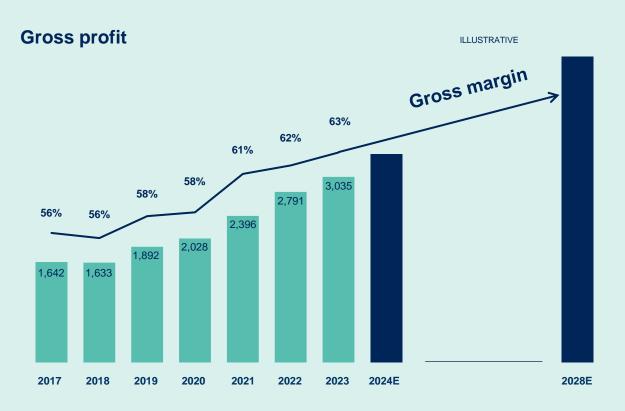
- Higher tablet sales fuelled by paediatric launches
- Growth level in other products pending new product launches towards the end of the strategy period
- Increasing tablets sales in Japan via Torii partnership
- Tablets sales in China subject to approval

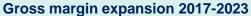




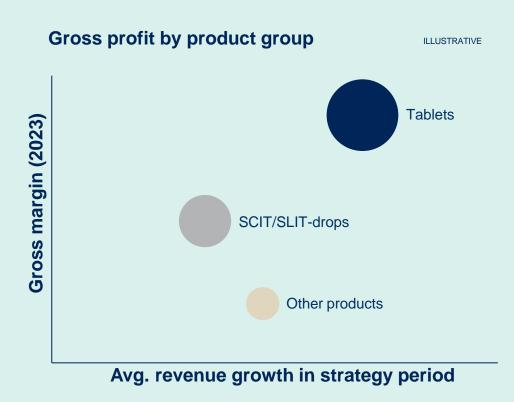
## Gross margin expansion expected due to favorable product mix

Tablets remain key to growth and have the highest gross margins





- Sales mix (increasing tablet sales)
- Portfolio rationalisation
- Efficiency improvements



#### Primary gross margin drivers towards 2028

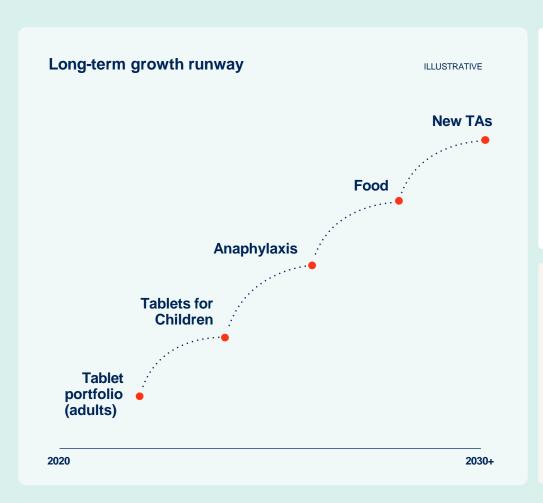
- Sales mix (increasing tablet sales, especially in Europe)
- Continuous improvements in product pricing and operational performance





## Strategic resource allocation to bolster long-term growth

Prioritisation of investments in Sales & Marketing and R&D towards highest long-term potential



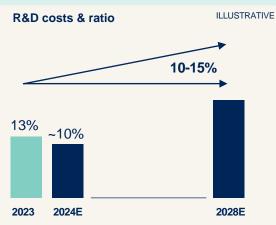
#### **S&M** investments in:

- High-potential, profitable growth markets
- Tablets for children
- Existing and new sales channels
- New launches



#### **R&D** investments in:

- Strengthening evidence for core products
- Food allergy portfolio
- Anaphylaxis portfolio
- Adjacent disease areas



Note: Amounts in reported DKKm. Projections in current exchange rates

Note: TAs = therapeutic areas





## Driving efficiencies and reducing complexity

Ongoing optimisations to support strong capital allocation & scale

# Governance and operating model

Optimise interfaces across value chain and ensure clear ownership



## Supply chain and portfolio

Reduce product waste, optimise SKUs, and ensure we have the right products at the right time



## Supplier landscape

Streamline the number of suppliers and optimise handling

Infrastructure

Invest in infrastructure and processes to scale and ensure profitable growth



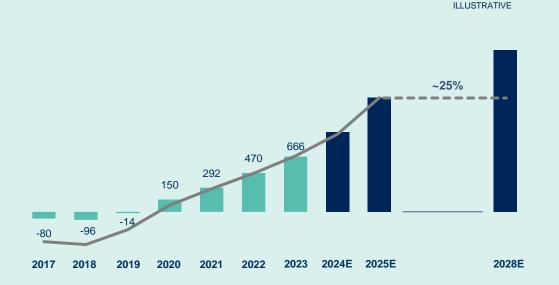




## EBIT margin expected to increase to ~25% in 2025-28

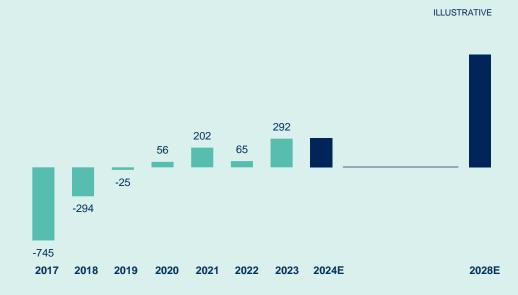
ALK expects to generate increasing free cash flow

#### **EBIT & EBIT margin**



- Revenue growth key driver for EBIT growth
- Saving initiatives implemented to free up DKK 250 million in 2025 to support growth investments and 2025 earnings ambition
- Investments in strategic initiatives to bolster long-term growth and profitability trajectory

#### Free cash flow



- CAPEX expected at 400-600 DKKm in 2025-28 based on current plans to support ongoing maintenance, capacity expansion, R&D projects and IT
- Net working capital expected to increase broadly in line with sales growth, including continued inventory build-up to safeguard growth
- Excludes potential business development and licensing opportunities





## Expected margin developments towards 2028

Increasing gross margin partly counterbalanced by increasing investments in Sales & Marketing and R&D



**Gross margin** 

Increasing due to sales mix and efficiencies



**R&D** cost ratio

Increasing due to investments in food allergy, anaphylaxis, and new innovation



Sales & Marketing cost ratio

Increasing in absolute terms due to children indications, but decreasing relative to revenue



**EBIT** margin

Increasing to ~25% in 2025 and maintained until 2028\*, to allow for strategic investments

<sup>\*</sup> This does not rule out that margins can be higher or lower in the strategy period subject to market conditions and the timing of strategic initiatives





### Strong commitment to efficient capital structure

Disciplined capital allocation that allow for investments in long-term growth and attractive shareholder returns

**Efficient capital structure** 

NIBD / EBITDA≤ 2

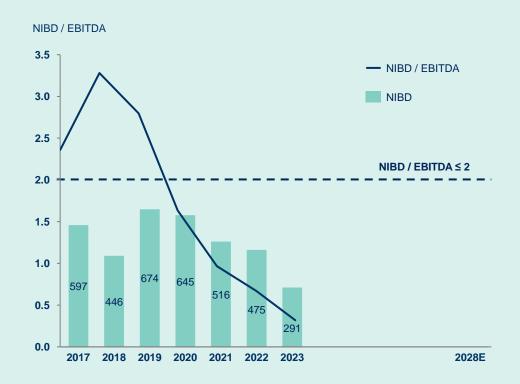
Strategic capital allocation priorities

1. Investments in organic growth (e.g. R&D, CAPEX)

2.
Business
development
and licensing
activities

3.
Cash
distribution
to shareholders

**Net interest-bearing debt (NIBD)** 



Note: Amounts in reported DKKm





## 2028 financial aspirations

Financial outlook for current year unchanged

	2024	Growth aspirations towards 2028
Revenue growth	10-13%	≥10% CAGR (2023-28*)
EBIT margin	17-19%	~25%**
NIBD/EBITDA	< 1	≤ 2



<sup>\*)</sup> In local currencies and excluding sizeable effects from M&As or potential divestments

<sup>\*\*)</sup> This does not rule out that margins can be higher or lower in the strategy period subject to market conditions and the timing of strategic initiatives





## Key upsides and downsides to our strategy

Tablets in Europe remain the key growth driver



#### **Potential upsides**

- Accelerated uptake of respiratory tablet portfolio in key European markets
- Faster adoption of tablets by paediatricians in Europe and North America
- Fast-tracked market transition towards registered, evidence-based AIT
- Advanced commercial partnerships and licensing activities



#### **Potential downsides**

- Significant changes to reimbursement and/or pricing in key European markets
- Delay of ACARIZAX® launch in China
- Delay of Anaphylaxis launches
- Macroeconomic and geopolitical situations, e.g. continued inflationary pressure on input costs



## Closing remarks

- Our road to value creation: High growth, increasing profitability and cash generation
  - Focus on attractive markets and products
  - Driving efficiencies and reducing complexities
  - Strategic capital allocation to support long-term growth incl. R&D and production capacity
  - Higher profitability and cash generation
- We will invest in organic growth, while maintaining an efficient capital structure







# Q&A session

Wrap-up





### **NALK**

# Closing remarks



Peter Halling, President & CEO



